



CORPORATE OVERVIEW

THE H.WOOD GROUP

OUR STORY

The h.wood Group is a Los-Angeles based hospitality and lifestyle company with a diversified portfolio of upscale nightlife & restaurant venues. Born and raised in Los Angeles, longtime friends John Terzian and Brian Toll established The h.wood Group in 2008 after years of working independently. Their vision was born out of a need to bring high-end, thoughtful and detailed concepts to the Los Angeles market and, eventually, all over the world. With a love of catering to the friends and family whom they had grown up with, Terzian and Toll spent their time tending to their every social need. To this day, this emphasis on service remains at the core of The h.wood Group.

It began with one nightclub, where h.wood friends and family could convene, and today, the company is responsible for some of the most iconic brands in the world, including Delilah, The Nice Guy, and Bootsy Bellows, among many others. With thirteen venues in Los Angeles, four others across the nation and five new ones on the horizon, The h.wood Group is rapidly expanding. Its multi-concept portfolio is uniquely positioned to cater to different markets while staying true to its core values — distinct aesthetics, world-class service and palpable atmosphere. With an emphasis on art, fashion and entertainment, the company's projects seek to reflect and impact popular culture on both local and global scales.

In addition to brick-and-mortar concepts, The h.wood Group offers corporate branding, catering, event production and marketing services. The company has established itself as one of the most reputable event producers in the market with a proven track record of success. From private events to international pop-ups, The h.wood Group has a global footprint. Now a multi-faceted brand with impressive growth, the h.wood name is known well beyond the bounds of the cities it occupies.



BRIAN TOLL

CO-FOUNDER & **CO-PRESIDENT**

A passionate connector and Los Angeles native, seasoned entrepreneur Brian Toll is the Co-Founder and Co-President of The h.wood Group. He and his partner and longtime friend, John Terzian, are responsible for some of the most recognized hospitality brands in the industry.

Today, Toll oversees operations, finance and business strategy. With a track record spanning almost two decades, he brings a wealth of knowledge and relationships to his work. His diligent approach has garnered a reputation for trust, integrity and professionalism, and his business acumen has turned his venues into overnight successes. Toll understands the inner workings of the industry and ensures that The h.wood Group runs seamlessly. His perspective undoubtedly keeps the stylish properties ahead of the curve.

Toll and Terzian continue to expand The h.wood Group portfolio with eighteen venues and four more on the horizon. Its brands are industry leaders with their distinct aesthetics, world-class service and palpable atmospheres.

JOHN TERZIAN

CO-FOUNDER & **CO-PRESIDENT**

An arbiter of taste and champion of flawless service, John Terzian is the Co-Founder and Co-President of Los Angeles-based hospitality and lifestyle firm The h.wood Group.

Having grown up in Los Angeles, Terzian brings a breadth of experience and networks to The h.wood Group. His close-knit industry relationships have stemmed from his professional background and entrepreneurial business affairs in a career of almost twenty years.

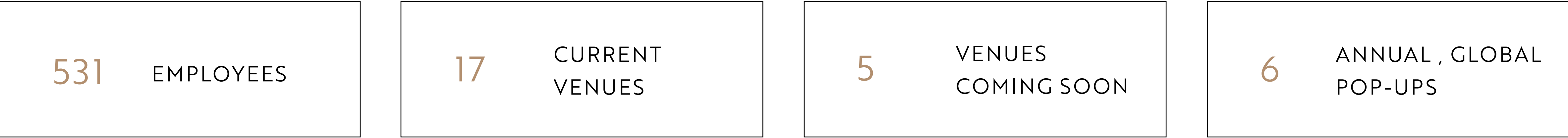
Today, Terzian is responsible for the creative development and concept design of each project, as well as strategic partnerships. A fine arts major in college, he has a distinct aesthetic and brings an elegance and nostalgic design to each venue. Terzian understands how to cater to an elite clientele, and his ability to anticipate needs and wants cements The h.wood Group as a provider of world-class service.

Terzian also plays an active role in philanthropy. He serves as a board member for Imagine LA, the non-profit mentorship program for the homeless, as well as for the Children's Hospital Sports & Entertainment board.



THE H.WOOD GROUP

AT A **GLANCE**



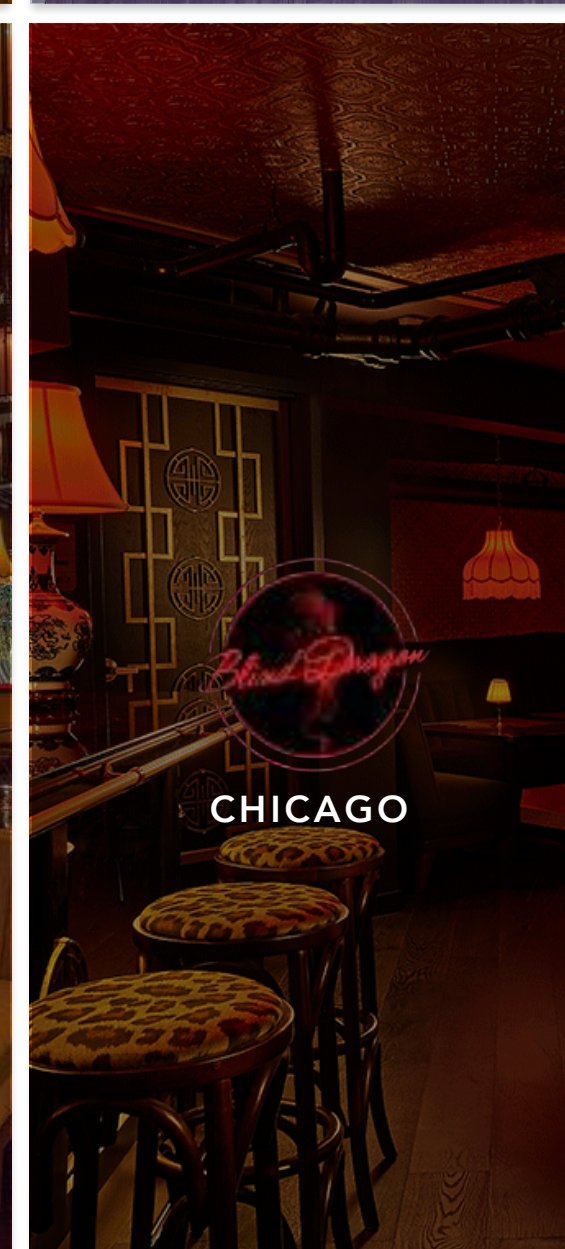
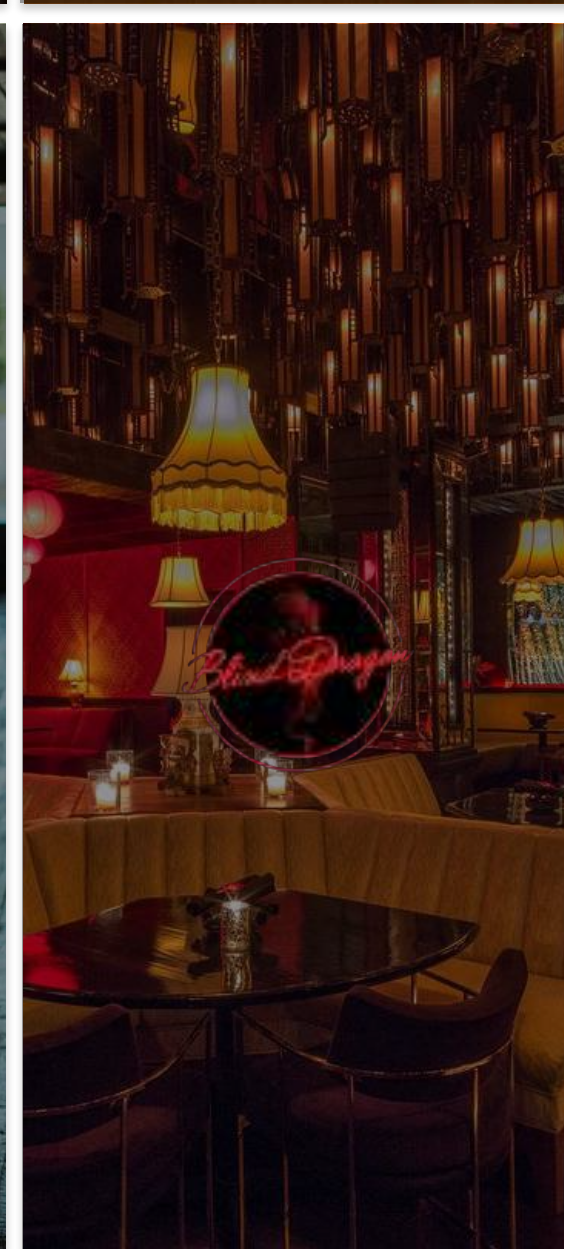
PRESENCE IN:

LOS ANGELES • ASPEN • CHICAGO • BROOKLYN • LOS CABOS

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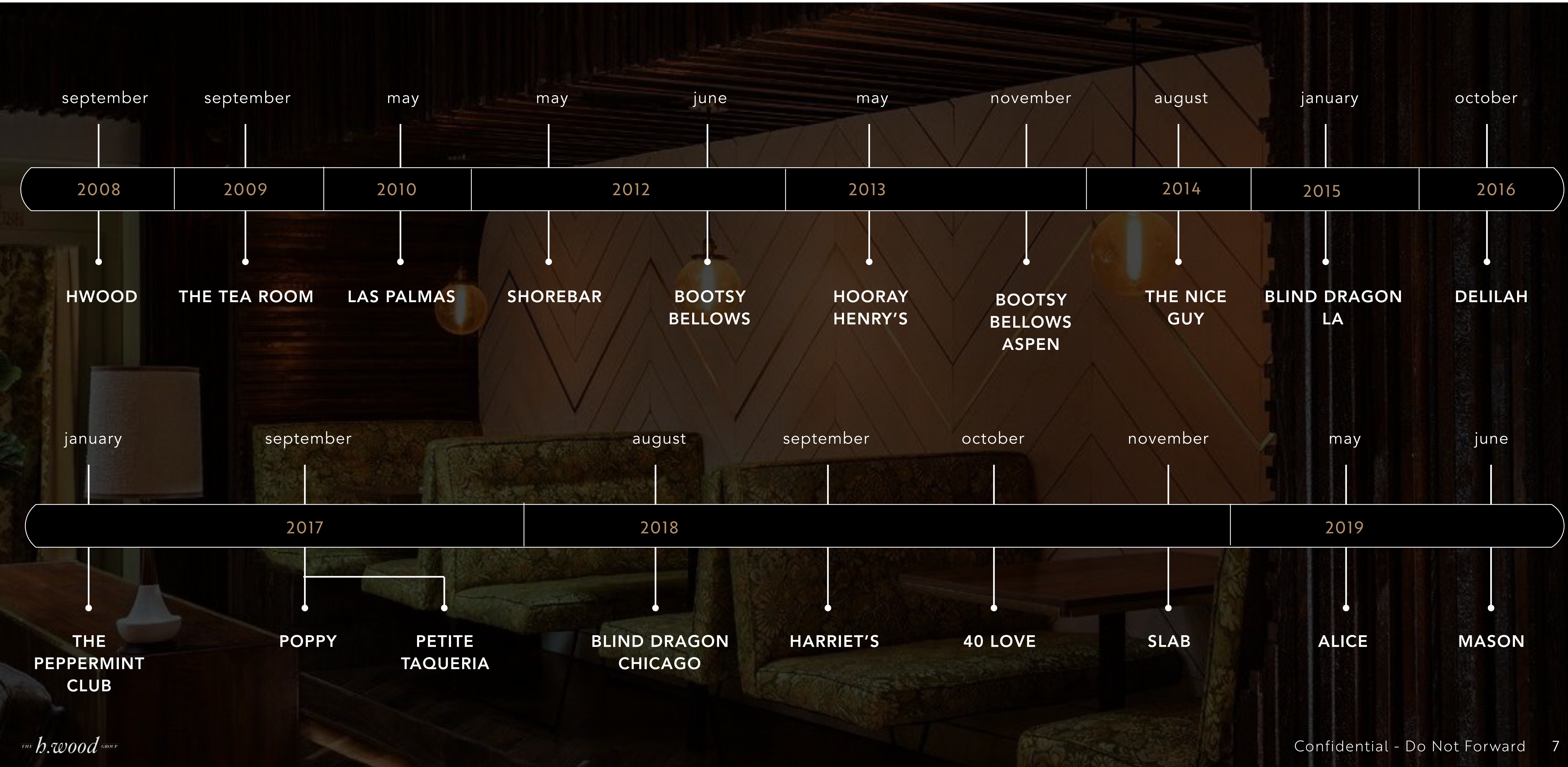
SAN FRANCISCO • LAS VEGAS • LONDON

THE H.WOOD GROUP
CURRENT PORTFOLIO



THE H.WOOD GROUP

MILESTONES



THE H.WOOD GROUP

PRESS

Forbes

H.Wood Group's John Terzian Dishes On What It Took To Build A \$35M Nightclub And Restaurant Business



John Terzian cofounded [the h.wood Group](#) a decade ago with his friend Brian Toll with one club in Los Angeles that ended up being shut down by the city as a public nuisance. Rather than give up, Terzian, now 37, set out to learn what he didn't know. Today, he's one of Los Angeles's best-known nightclub impresarios with a knack for getting celebrities like Drake, Katy Perry, Justin Bieber and Jessica Alba into his venues. Less well-known: The h.wood Group has become a substantial business with its mini-conglomerate of clubs and restaurants – including Bootsy Bellows, Shorebar, Blind Dragon, The Nice Guy and The Peppermint Club – and private events ringing up more than \$35 million in revenue last year. This year, with two new concepts opening in L.A., plus a new eatery in a Chicago hotel, Terzian expects the group's revenue to reach \$50 million. In an interview that has been edited and condensed, he spoke about what makes a successful nightclub, his plans for expansion, and selling a stake in the business to global lifestyle company [Hakkasan Group](#) three years ago.

EATER
by the numbers

H Wood Buys Out Hakkasan to Pursue Their Own Restaurant and Nightlife Destiny

The h.wood group (pronounced with native expansion plans)



LA's powerhouse hospitality company **h.wood Group**, which opened The Nice Guy, Delilah, and Poppy, among others, has re-acquired its global rights from its now former strategic partner, Hakkasan Group by buying 100% of its equity back.

EATER
by the numbers

H.Wood Group Expands With Semi-Private Supper Club in Santa Monica



Score another one for **h.wood Group**, as the restaurant and nightlife team is set to take over the former Sam's on the Beach out on Channel Road in Santa Monica. The swanky new project is to be called **Mason**, and offers a distinct kind of dining experience for the far Westside.

ET

Jennifer Lopez, Kendall Jenner and More Stars' Favorite Nightlife Spots by h.wood Group Set for Big Expansion



Good news for Jennifer Lopez, Kendall Jenner, Drake and more celebs --- even more h.wood hot spots are set to open around the world.

The hospitality and nightlife group responsible for Hollywood hot spots like Bootsy Bellows, The Nice Guy and Delilah has reacquired its global rights from its partner, Hakkasan Group -- and has set its sights on expanding with even more locations this year.

VARIETY

Bootsy Bellows Is Back and H.Wood Group's John Terzian Is Better Than Ever



There's a reason nightlife impresario [John Terzian](#) named his exclusive West Hollywood eatery "The Nice Guy" — it's a perfect summation of his own stature in Los Angeles as the most approachable arbiter of late-night cool.

FOOD&WINE

How Lord Maynard Lera Invigorated This Celeb-Loved L.A. Hotspot with Filipino Flavors



The Filipino, Lord Maynard Lera, has been a fixture at the h.wood Group for years, and now he's invigorated the hot spot with his own Filipino flavors.

Since it opened in 2014, The Nice Guy has been a fixture in the nightlife scene, and now it's invigorated with Filipino flavors.

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HAUTE LIVING

LA Power Players: They Love The Nightlife, Part II

These impresarios are responsible for the coolest clubs, lounges and restaurants in Los Angeles. Find out how they got their starts in the industry, what they're uniquely bringing to the L. A. scene and where—besides at their own spots—they love to party.

WHO: John Terzian and Brian Toll
THE COMPANY: The h.wood Group
THEIR ROLES: Co-owners
HOT SPOTS: The Peppermint Club, Delilah, The Nice Guy, Blind Dragon, Bootsy Bellows, SHOREbar

MARKETS INSIDER

The h.wood Group Announces Reacquisition Of Global Rights From Hakkasan Group



"This decision follows years of growth with Hakkasan Group that helped us grow our portfolio of nightlife concepts in Los Angeles into a diversified hospitality brand with restaurant, nightlife, and hospitality venues across the world. We are proud of the work we've done with Hakkasan Group and our long-standing partnership with them," said Brian Toll, co-founder of The h.wood Group.

BOOTSY BELLOWS

ABOUT THE **BRAND**

Step into the residential haven that is Bootsy Bellows. First introduced in 2012 by actor David Arquette and The h.wood Group, the space mirrors Frank Sinatra's 1940s Palm Springs home. From the pink banquettes to the lush greenery, the venue breaks the mold on traditional nightclub aesthetics with its luxurious, residential feel. Combining a variety of live entertainment, including DJs, music performances, and puppets, the locale is a decadent playground for adults. Named after Arquette's mother, a burlesque dancer and pinup model in her time, Bootsy Bellows is a spectacle in a class of its own.

ET Star Sightings: September 2016



Drake

Drake was clearly excited to perform at his official after-party at The h.wood Group's Bootsy Bellows in West Hollywood, California, on Sept. 9, where he took the mic for "For Free," "I Got Enemies," "Jumpman," and "Back to Back." The soiree, hosted by the club and PacSun, featured drinks by Virginia Black. While Drake hit the stage in the main room, Ryan Phillippe was in the back room, celebrating his birthday at a table with his fiancée, Paulina Slagter, and his friend, Brett Gursky.

Photo: The h.wood Group

VH1+ CELEBRITY

With These Exclusive Pics from Kylie Jenner's 18th Birthday, It's Basically Like You Were There

Stop crying while relentlessly searching for pics of Kylie's epic 18th birthday extravaganza last weekend. We got you. See Kylie and her peeps Gigi Hadid and Joe Jonas, Kendall (obv), and more party it up to celebrate the world's newest, most famous legal adult.





BOOTSY BELLOWS ASPEN

ABOUT THE BRAND

In December 2013, The h.wood Group made its first expansion of the Bootsy Bellows brand, opening Bootsy Bellows Aspen. The highly anticipated Aspen location offers a lounge version of its sister location in Los Angeles and serves a specialized menu. Bootsy Bellows Aspen features state-of-the-art lighting systems, high-end upholstery and design that makes it a worthy extension of the Bootsy Bellows brand. Unique to this location are vintage stained glass windows original to the building. The venue provides Aspen a high-end lounge where guests can unwind with their peers.

Los Angeles Times

The h.wood group to open Bootsy Bellows Aspen, the Nice Guy in WeHo



The h.wood group is growing up. Known for its decadent nightclubs, Hooray Henry's and Bootsy Bellows, as well as its high-end craft cocktail den SHOREbar in Santa Monica, h.wood now has its eye on expansion.

The New York Times

36 Hours in Aspen, Colorado



11. DISCO DANCING. 10 P.M.

Bootsy Bellows, which had a \$1 million renovation in summer 2014, is the home of Aspen's new night life. The swanky club — one of the few structures without an architectural nod to the West or the frontier, it would fit in in Beverly Hills or Berlin — is partly owned by the actor David Arquette, who named it for his late mother, a burlesque performer. The space has a '70s glamour vibe. The party really starts after 11.

DELILAH

ABOUT THE BRAND

Swing and jive through this modern homage to the roaring '20s. Delilah is a modern-day supper club with a vintage aesthetic. Lavish chandeliers hang overhead and plush interiors create a warm and welcoming atmosphere. Nostalgic touches, like the crackling fireplace, offer increased comfort as guests dine on refined American fare.

Dining elevates to dancing as a troupe of female entertainers move to the sounds of a live jazz band. Eating, drinking and dancing converge in this luxury space, and guests enjoy lounge-style bottle service as the evening progresses.

Elegant yet alluring, experience the timeless charm and vivacious energy of Delilah.

BAZAAR


Eat Chic: Inside L.A.'s Newest Hotspot



While the success of one restaurant might satisfy some, that's not the case with The h.wood Group partners John Terzian and Brian Toll. Upon opening The Nice Guy last year and having it become the go-to hangout spot for everyone from Kendall Jenner to Drake, it's safe to say the dynamic duo had struck gold amongst the celebrity set. But they didn't stop there, striving to provide more eateries in Los Angeles that hone in on the idea of being "a step above a restaurant, but a step below a club" and just an overall chic place to be seen. Enter their newest venture: Delilah.

People

The h.wood group is growing up. Known for its decadent nightclubs, Hooray Henry's and Bootsy Bellows, as well as its high-end craft cocktail den SHOREbar in Santa Monica, h.wood now has its eye on expansion.







HARRIET'S

ABOUT THE BRAND

Revelry with a remarkable view. Just steps away from one of the busiest streets in Los Angeles is Harriet's, an escape above all the noise of West Hollywood. Located atop the 1Hotel on Sunset Boulevard, this rooftop lounge boasts panoramic views of the city. Teeming with deep burgundy awnings, tasseled umbrellas and green and white striped upholstery, this lush space is set against the backdrop of the city skyline. With a curated cocktail menu, lounging daytime drinks turn into evenings, and evenings into late nights.



Harriet's Soaks Up Big LA Views
From Lofty Sunset Strip Rooftop



CELEBRITIES SPOTTED OUT
AND ABOUT - WEEK OF
SEPTEMBER 21ST

SEPTEMBER 21, 2018 10:01PM
by Jennie Ritten



• Nicole Scherzinger, Michelle Rodriguez and more attended Dave Chappelle's Private After Party at The h.wood Group's new rooftop lounge, Harriet's at the upcoming 1 Hotel West Hollywood on Tuesday in West Hollywood, Ca.

THE PEPPERMINT CLUB

ABOUT THE BRAND

Take a trip to rock and roll's golden era at The Peppermint Club, a 60's inspired music lounge which caters to true musicians and music aficionados. Cork-indented ceilings and padded walls make this intimate venue the ideal spot to hear live music while also evoking the comfort of an executive's living room. Drinks are named after iconic music venues—artfully crafted to represent the cultural history behind them — and bottle service is available.

VARIETY

Will Smith, LeBron James, Jon Stewart Join Dave Chappelle for All-Star Stand-Up Show



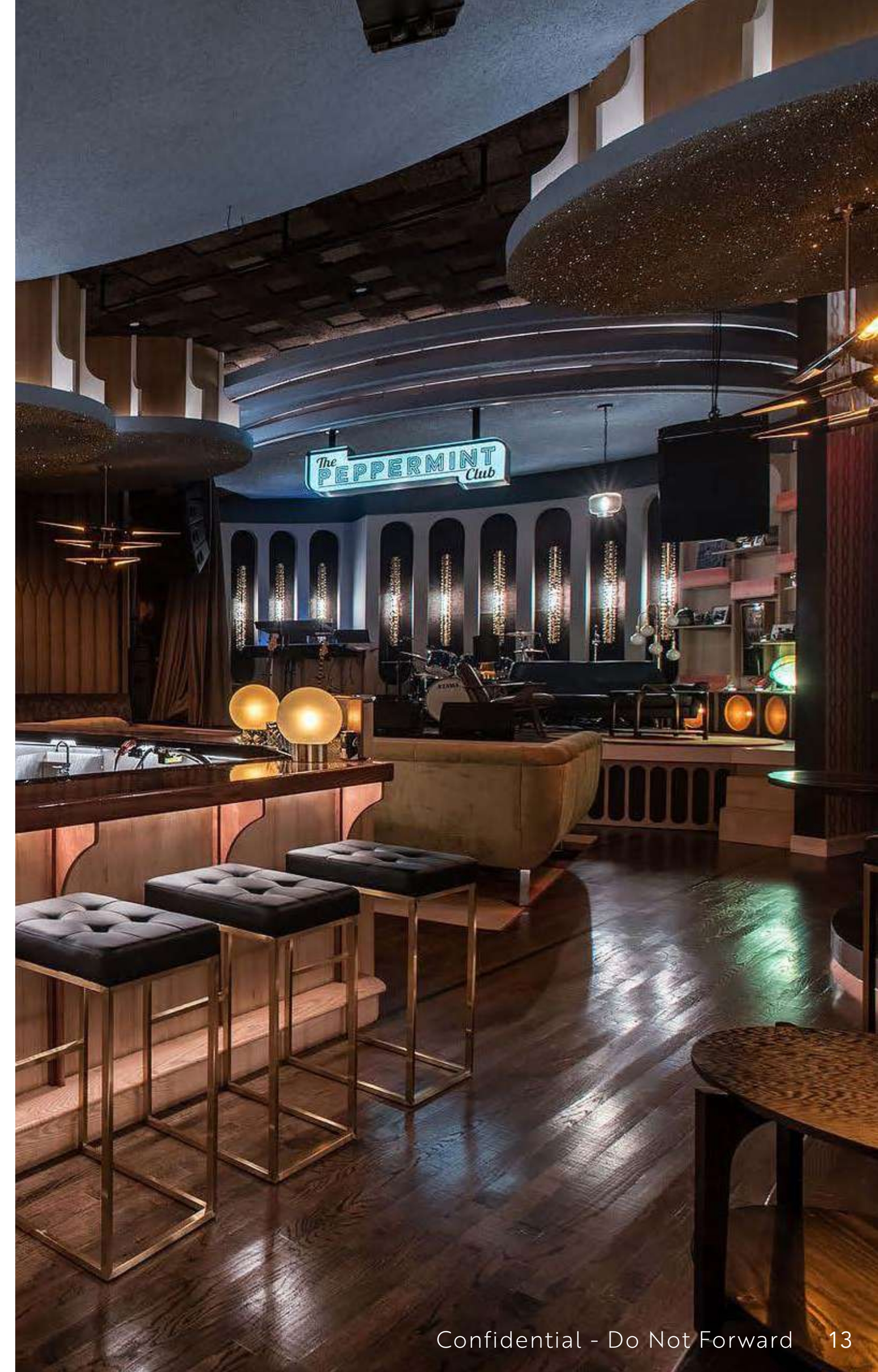
Dave Chappelle hosted a star-studded surprise comedy show at the Peppermint Club in Los Angeles on Wednesday night (Sept. 19). Joining the comic for a turn on stage was the multi-hyphenate Will Smith (making his stand-up debut, with wife Jada Pinkett Smith and daughter Willow in attendance), basketball giant and recent L.A. transplant LeBron James, Jon Stewart, Michelle Wolf, Katt Williams, Michael Che and John Mayer, who provided background guitar work and the occasional zinger.

Los Angeles Times

Stevie Wonder celebrates 'life, love, music,' teases new tour, album at private pre-birthday bash with Donald Glover



Stevie Wonder threw himself an early birthday party on Wednesday at the Peppermint Club in Beverly Hills, a star-studded affair that included a nearly two-hour performance that was at least as much a gift to the couple hundred invitees as it was for the guest of honor.





POPPY

ABOUT THE BRAND

Immerse yourself in a fantasy where nightclub meets high-fashion playground. Located on one of Los Angeles' most bustling boulevards, Poppy is a nightlife concept unlike any other. Surrounded by a menagerie of characters from a storybook setting, guests are transported into a whimsical world. From the colorful garden, to the opulent library this dream-like venue provides plenty for guests to explore and discover



LA's Newest h.wood Nightclub Is a Gonzo Surrealist Dream



Birthday Behavior! Drake Rings in 31st Birthday with Leonardo DiCaprio, Tobey Maguire and More at L.A. Nightclub



PETITE TAQUERIA

ABOUT THE BRAND

Savor Mexican comfort food with a contemporary twist at Petite Taqueria. With a focus on the highest quality technique and freshest ingredients, the venue offers elevated dishes alongside classics. The sights and sounds — warm amber lights, indoor palms and the rattle of ice-shaken margaritas — set the stage for an intimate dining experience best shared with friends. Open for dinner nightly and brunch on the weekends, this West Hollywood restaurant is a laid-back go-to for locals and visitors alike.



Petite Taqueria Plays to the Party Crowds in West Hollywood



Kylie Jenner Rocks Pink Hair on Jordyn Woods' Birthday: All the Party Details



Kylie Jenner stepped out to celebrate her BFF **Jordyn Woods**' 21st birthday on Thursday night.

The *Keeping Up With the Kardashians* star was without baby **Stormi Webster** and boyfriend **Travis Scott** as she helped her pal kick off her birthday weekend. Kylie donned pink hair and a strapless mini dress for the celebration, which began with a small dinner at Petite Taqueria in West Hollywood.





THE NICE GUY

ABOUT THE BRAND

Tucked away in the heart of West Hollywood, The Nice Guy is an intimate, restaurant and lounge, complete with world-class culinary offerings. One step above a restaurant, but one below a club, the venue is a cozy, reservations-only destination for h.wood friends and family. Its aesthetic evokes the decadent era of mafia bars and restaurants, where the owners and their friends could enjoy an evening together. Whether grabbing an early dinner or mingling into the early morning hours, guests come to The Nice Guy for a variety of needs and wants. Above all, the space cultivates a feeling of camaraderie among its clientele, which keeps guests coming back night after night.

HL
HAUTE LIVING

Why The Nice Guy Has Staying
Power As One Of The Top
Restaurants In L.A.



ELLE

What Went Down at Gigi Hadid's 21st Birthday Party



Gigi Hadid, who's spent a full week celebrating her 21st birthday (a Hadid family lunch! Beach day with boyfriend Zayn Malik! Coachella concert with Taylor Swift and Calvin Harris!) finally had the blowout party to cap off the festivities. The shindig went down at Los Angeles' Nice Guy and included a photo booth (a Taylor/Kardashian party standby), ridiculously A-list company, and one last cake with Gigi's face on it.

BLIND DRAGON

ABOUT THE **BRAND**

Get lost among the red paper lanterns, tiki-inspired trinkets and bamboo-woven walls at Blind Dragon. The name is a twist on the Chinese phrase “Blind Tiger” which refers to the speakeasies of the Prohibition era where anything would go. Living by these same values today, Blind Dragon is a hybrid lounge and karaoke bar, tucked away on the Sunset Strip. Private karaoke suites allow guests to enjoy an intimate night of entertainment with friends, while the main room and live DJ welcome dancing into the early morning hours.

EATER
LOS ANGELES

Sing Your Little Heart Out at Luxe Karaoke Spot
Blind Dragon in WeHo



Los Angeles
MAGAZINE

Sake Bombs, Punch Bowls, and
Singing the Night Away at Blind
Dragon





BLIND DRAGON CHICAGO

ABOUT THE BRAND

Blind Dragon Chicago is an upscale lounge with private karaoke suites, located in the basement of Found Hotel Chicago in River North. Guests enjoy Asian-infused cocktail creations and a sultry, crimson-toned ambience. The h.wood Group brings the latest installment of the karaoke hideaway to the Midwest, in addition to its flagship location in LA.

PureWow

8 Red-Hot New Restaurants to Add to Your Dining Agenda This Fall



From a cocktail omakase to a Southern-inspired Bavarian brew hall, Chicago's buzziest new restaurants all understand the art of the mash-up. To show how on board we are with the trend, we're planning a mash-up of our own: back-to-back visits to all eight restaurants ASAP.

ET

Star Sightings: Lisa Vanderpump Gives Sneak Peek of TomTom, Trisha Yearwood Serves Up 'Summer in a Cup!'



Madison Beer and Harry Hudson attended the opening of Blind Dragon Chicago inside the FOUND Hotel in Chicago, Illinois, last Saturday. Partygoers enjoyed bytes from McDonald's while celebrating the opening of the new karaoke lounge.

SHOREBAR

ABOUT THE BRAND

Located on one of the most storied blocks in Santa Monica, SHOREbar is a nautical lounge, evoking the wonder of sea travel. Guests experience seaside nightlife in a warm, welcoming environment steps from the crashing surf. The secluded locals-only top deck provides hidden perks and increased privacy. Upscale yet approachable, SHOREbar is the perfect place to enjoy an after-work cocktail or late night drinks in a coastal environment.



13 New Ideas for What to Do in Venice and Santa Monica: A 48-Hour Staycation Itinerary



CLUBS On Thursdays and Saturdays, Kirsten Dunst, Cuba Gooding Jr. and Cameron Diaz can be found hanging at SHOREbar (112 W. Channel Road; 310-429-1851). Rihanna stops by, too, post-pasta from her favorite restaurant, Giorgio Baldi, next door. "SHOREbar is a one-of-a-kind place with the same feel as a Cheers yet has flair due to the design, drinks and the crowd," says The h.wood Group co-founder John Terzian. It's where Snapchat's Evan Spiegel, with Miranda Kerr in tow, celebrated his birthday. (There's also a super-private, locals-only Members Room, where favorite bottles can be stored in personal lockers, to be enjoyed during game nights.) Or seek out the "secret speakeasy that opened a few months ago on the side of Scopa Italian Roots in Venice," says Fleischman. "I got ushered back, cellphone taken, and was made one of the most amazing tiki cocktails from their extensive cocktail 'book.'" Adds 20th Century Fox vp publicity Shari Rosenblum, "I heard they actually may deny that it exists!" Indeed, request for comment went unanswered. Next to 2905 W. Washington Blvd.

JUST JARED

Kendall Jenner Enjoys Date Night with Rumored Boyfriend Blake Griffin



Kendall Jenner tries to keep a low profile as she leaves the Shore Bar on Friday night (September 1) in Santa Monica, Calif.





SHOREBAR LOS CABOS

ABOUT THE **BRAND**

Sitting under a striking, curved thatch roof and overlooking one of the resort's main pools, SHOREbar Los Cabos is a casual, open-air pavilion offering hand-crafted cocktails with pool and ocean views. Clusters of pendant lights hang over wood lounges and tables, with subtle industrial details and blue-hued rugs and upholstery. A vintage van parked within the venue offers a small menu of light bites and dishes to share.

SHOREbar Los Cabos is located in San José del Cabo, Mexico at Vidanta Los Cabos

Forbes

Hakkasan Expands Omnia Dayclub and Restaurant Brands To Vidanta Los Cabos And Beyond



THE WRAP

Calvin Harris, Zedd Christen Cabo's Omnia Dayclub in Mexico (Photos)



MASON

ABOUT THE BRAND

Mason combines the sensibilities of America's classic steakhouses with the local community feel unique to the Santa Monica area. With a refined menu serving 30-day dry-aged steaks and fine seafood, the restaurant is an upscale departure from the laid-back spirit of the California coast. Antique lighting and vintage photographs combine to create a polished ambiance rich with character. This reservations-only destination welcomes friends, family and regulars to experience its timeless charm.



H.Wood Group Expands With Semi-Private Supper Club in Santa Monica





40 LOVE

ABOUT THE BRAND

Reminiscent of a classic American country club, 40 LOVE is the perfect neighborhood restaurant to cheer on your favorite team or grab a bite to eat. The 25 flat-screen TVs and plush booths provide ample comfort and vantage points. The country club-style venue is adorned with dark wood, lush greenery and white brick, seamlessly transitioning between indoor and outdoor spaces. The menu caters to all tastes with traditional bar fare as well as healthy dishes. 40 LOVE uniquely marries a laid-back ambience with elevated design, welcoming guests with a variety of needs.



SLAB

ABOUT THE BRAND

They say the best barbecue takes time — and the story of SLAB is years in the making. It begins deep in the heart of Texas, where Burt Bakman, an Israeli immigrant, found his calling to be a pitmaster. Years later, that determination paid off. As the mastermind behind Trudy's Underground barbecue in Los Angeles, Bakman built a reputation from his skill at the smoker and an obsessive Instagram following among LA's notoriously fickle foodies.

SLAB, the brainchild of Bakman and the h.wood Group, was born in 2015. After 3 years of perfecting the space, kitchen and recipes, it officially opened as a brick-and-mortar location along a busy strip of West Third Street in Los Angeles. When you sit down at SLAB and taste the marbled brisket for the first time, you'll know this experience has been worth the wait.

Los Angeles Times

Burt Bakman transfers his precision barbecuing from Trudy's to his first restaurant, Slab

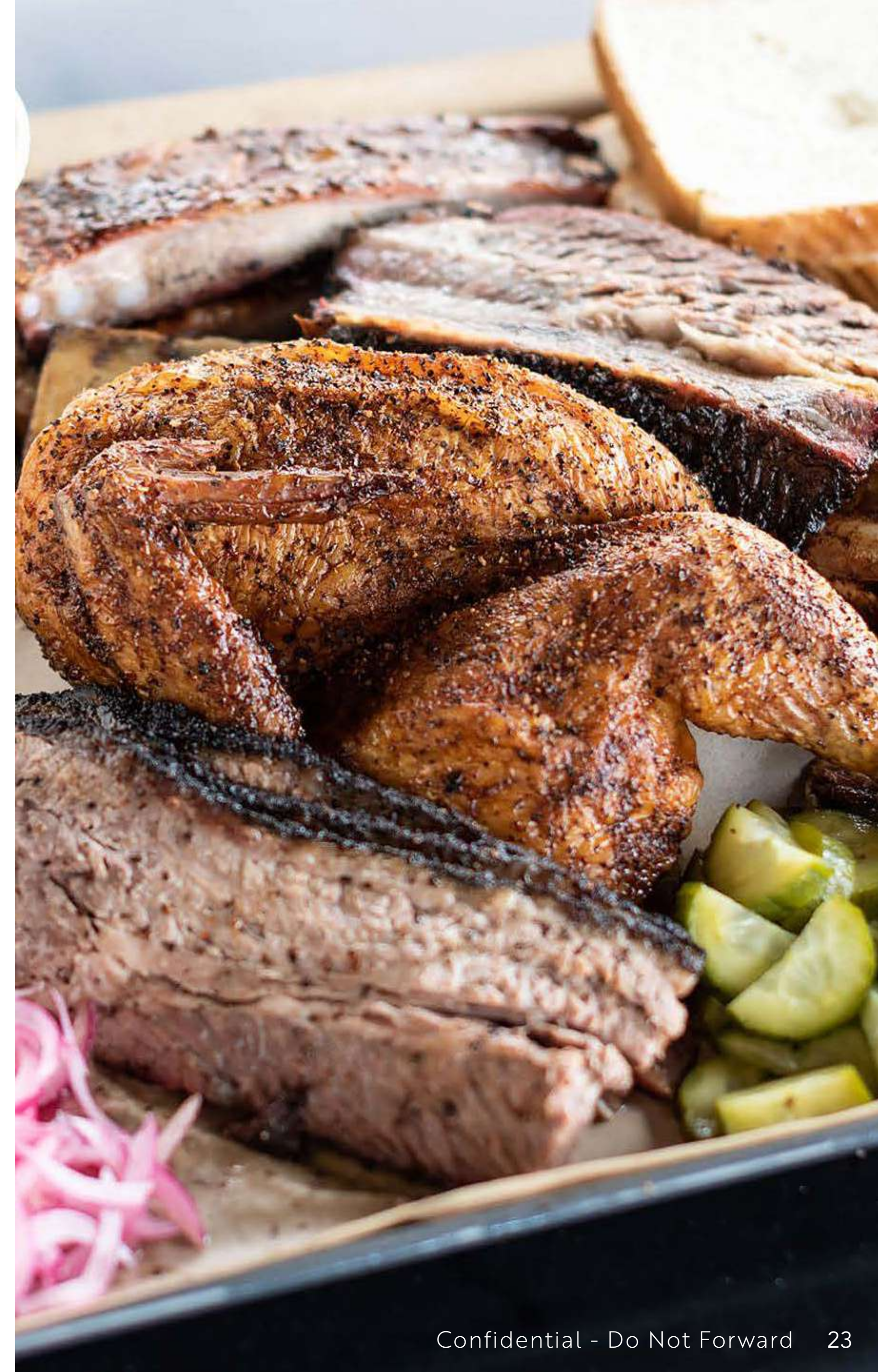


"I was always really surprised that people would come to a complete stranger's house from the internet for food," says Burt Bakman.

The real estate agent / barbecue aficionado behind Trudy's Underground Barbecue is known for slinging Texas-style brisket from his San Fernando Valley backyard. But he said the above while seated in the dining room of his soon-to-open barbecue restaurant Slab in West Hollywood, contemplating the unconventional route he took to get here. He's staring closely at the fat lining a thick slice of glistening brisket hanging from his fork, as he mercilessly inspects a sheet pan of half chicken, spareribs, pulled pork and brisket that will be Slab's signature combo when the restaurant opens later this month.

HL HAUTE LIVING

H. Wood Group Debuts A Taste Of
Texas In L.A. With New
Restaurant, SLAB





ALICE

ABOUT THE BRAND

Fresh, seasonal and locally sourced are the core values of Alice. Situated on the Sunset Strip, this day-to-night restaurant features a menu of flavorful, healthy dishes. Pops of pink and blue hues create a playful and charming atmosphere. Adjacent to the restaurant is a specialty food marketplace where shoppers can purchase artisanal wines, oysters and other deli fare. Convenient for a quick lunch break but also inviting for an intimate dinner, Alice is a versatile concept perfect for any occasion.



THE H.WOOD GROUP

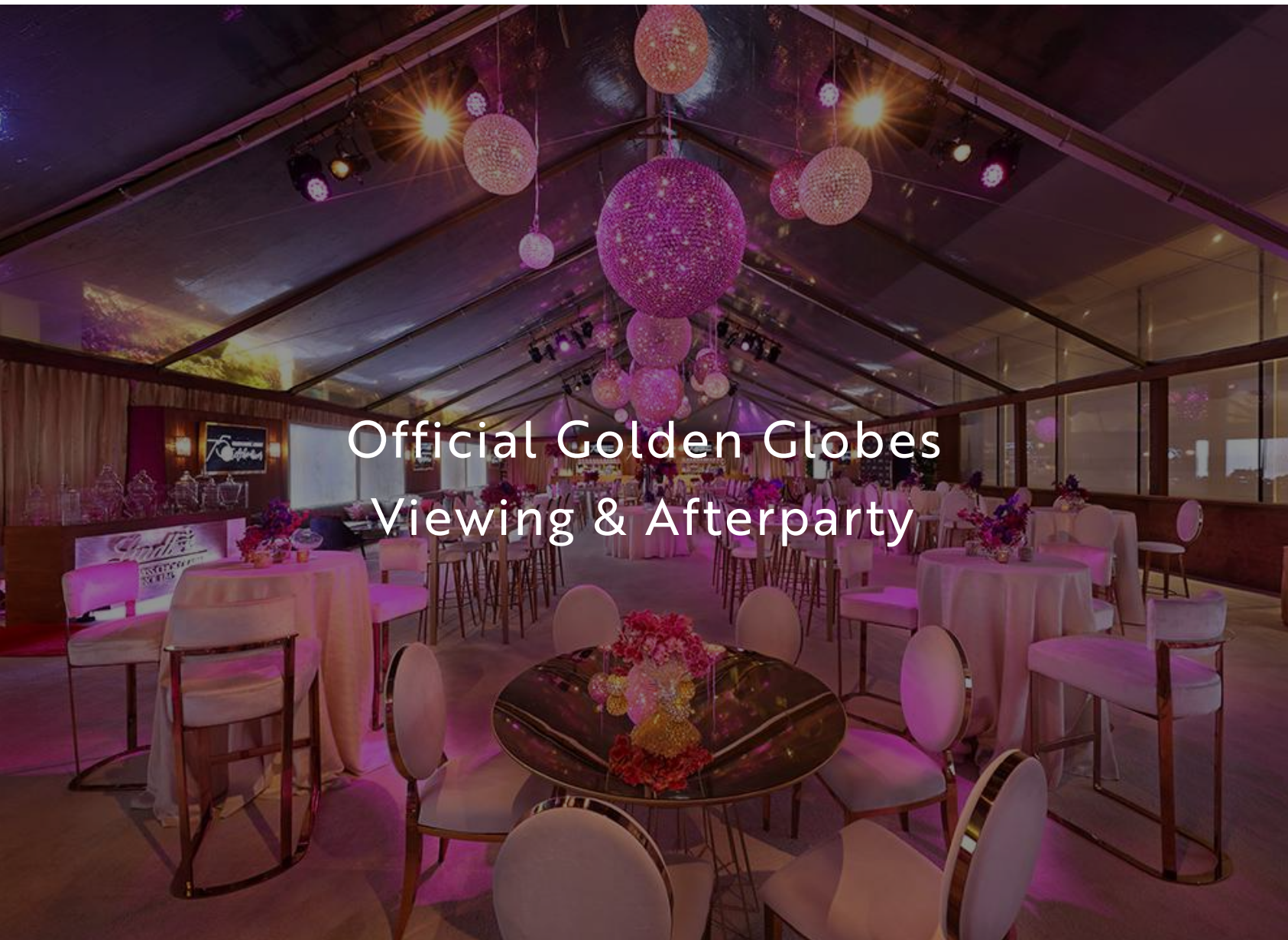
PRIVATE **EVENTS**

In addition to its robust portfolio of restaurants and upscale nightlife venues, The h.wood Group provides event production and management services. Since expanding into events in 2014, the company has established itself as one of the most reputable production partners in the market with a proven track record of success.

Besides offering a collection of venues for brand partners to activate, The h.wood Group also hosts a variety of pop-ups in international locations. With a global footprint, the company has become a multi-faceted brand with impressive growth, and the h.wood name is known well beyond the bounds of the cities it occupies.

THE H.WOOD GROUP

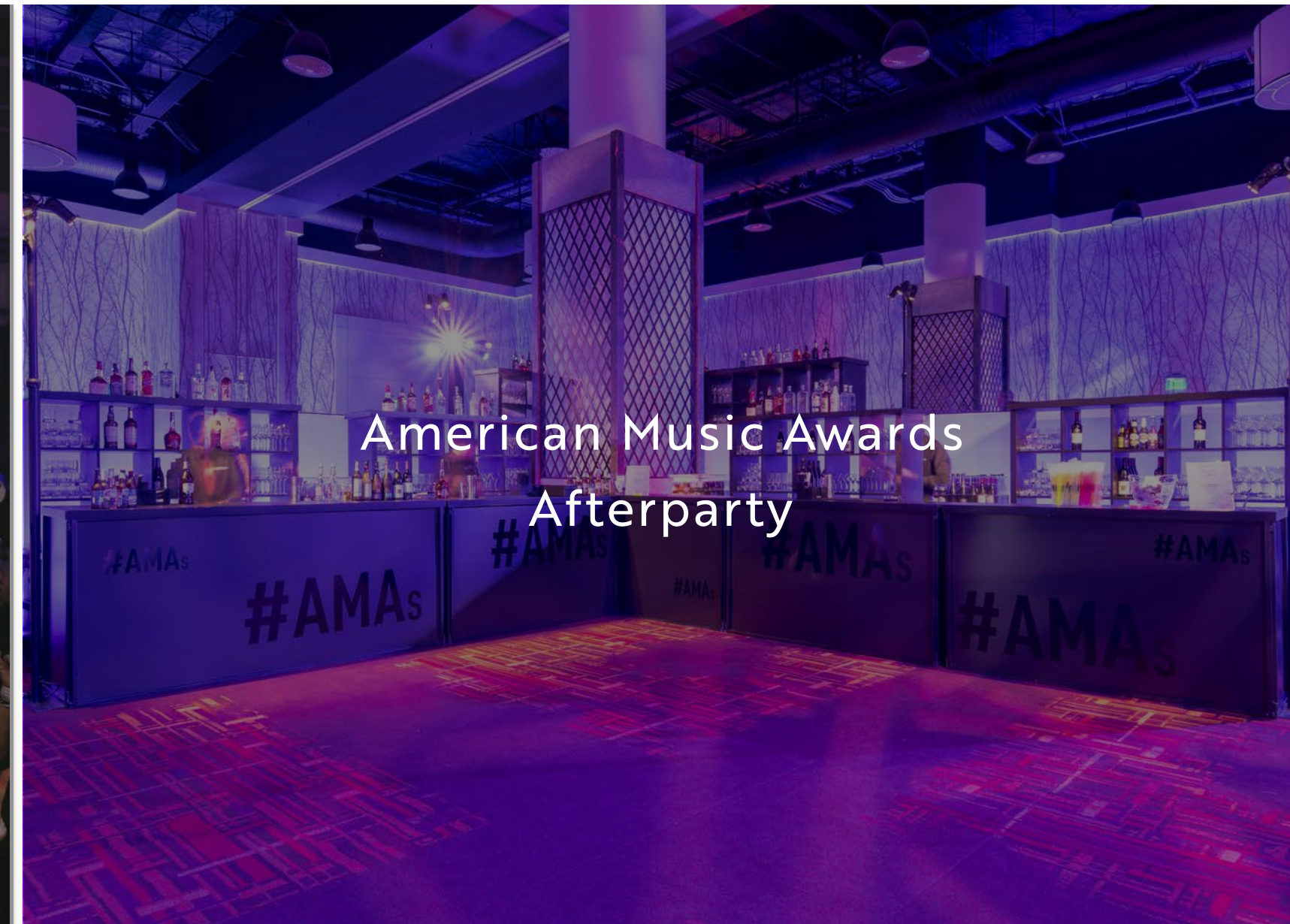
PRIVATE EVENT SNAPSHOT



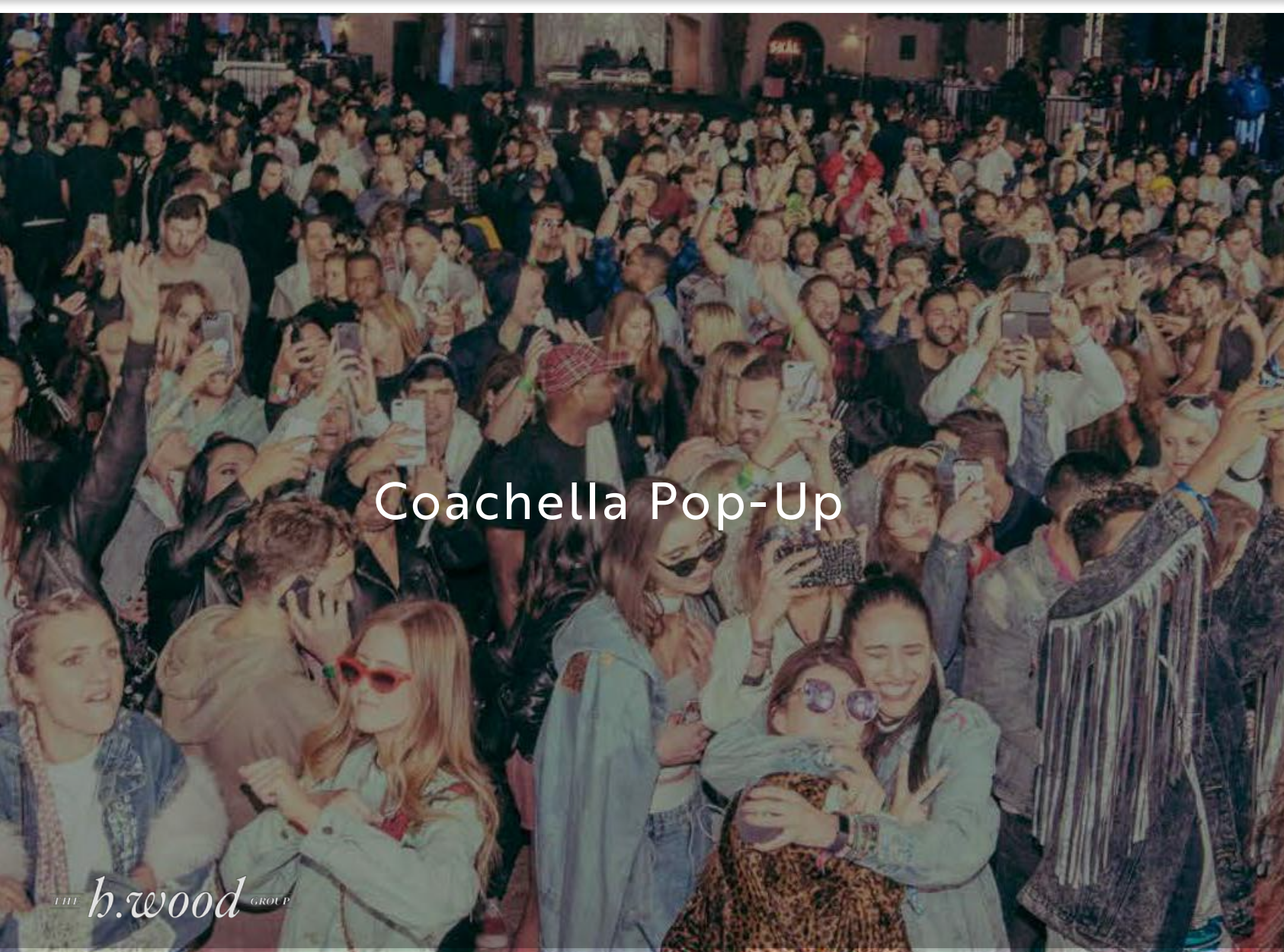
Official Golden Globes
Viewing & Afterparty



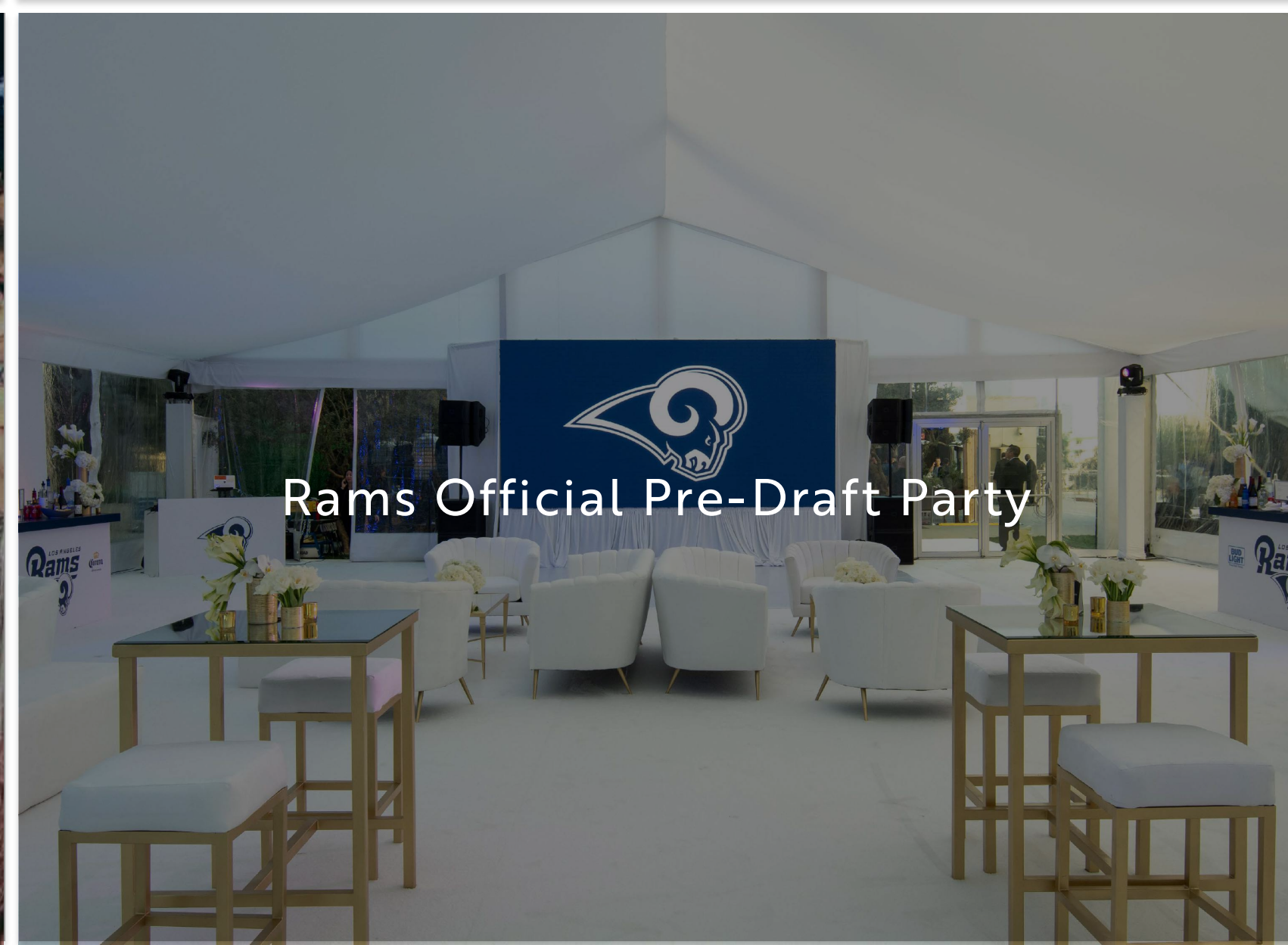
Super Bowl Annual Pop-Up



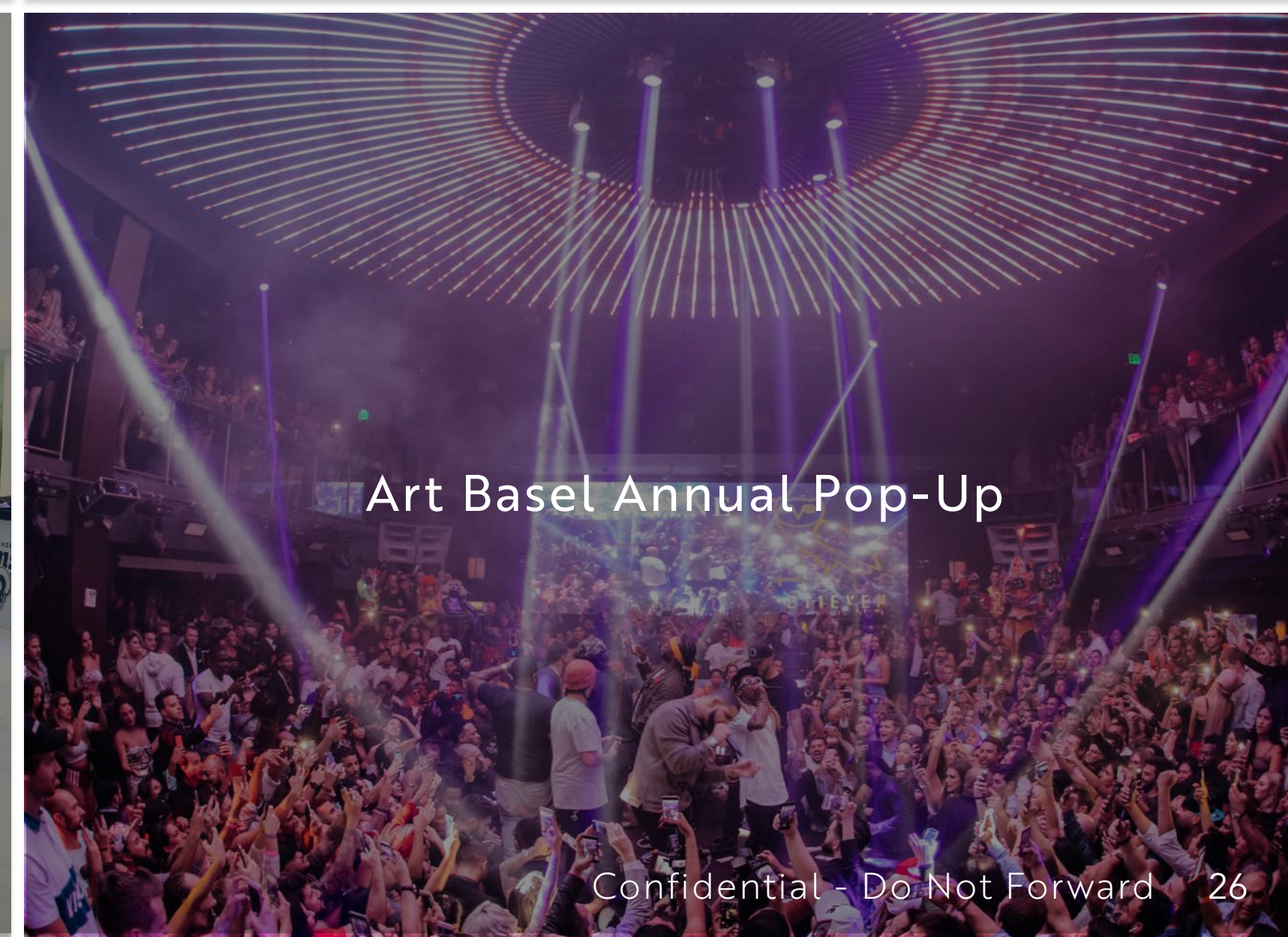
American Music Awards
Afterparty



Coachella Pop-Up



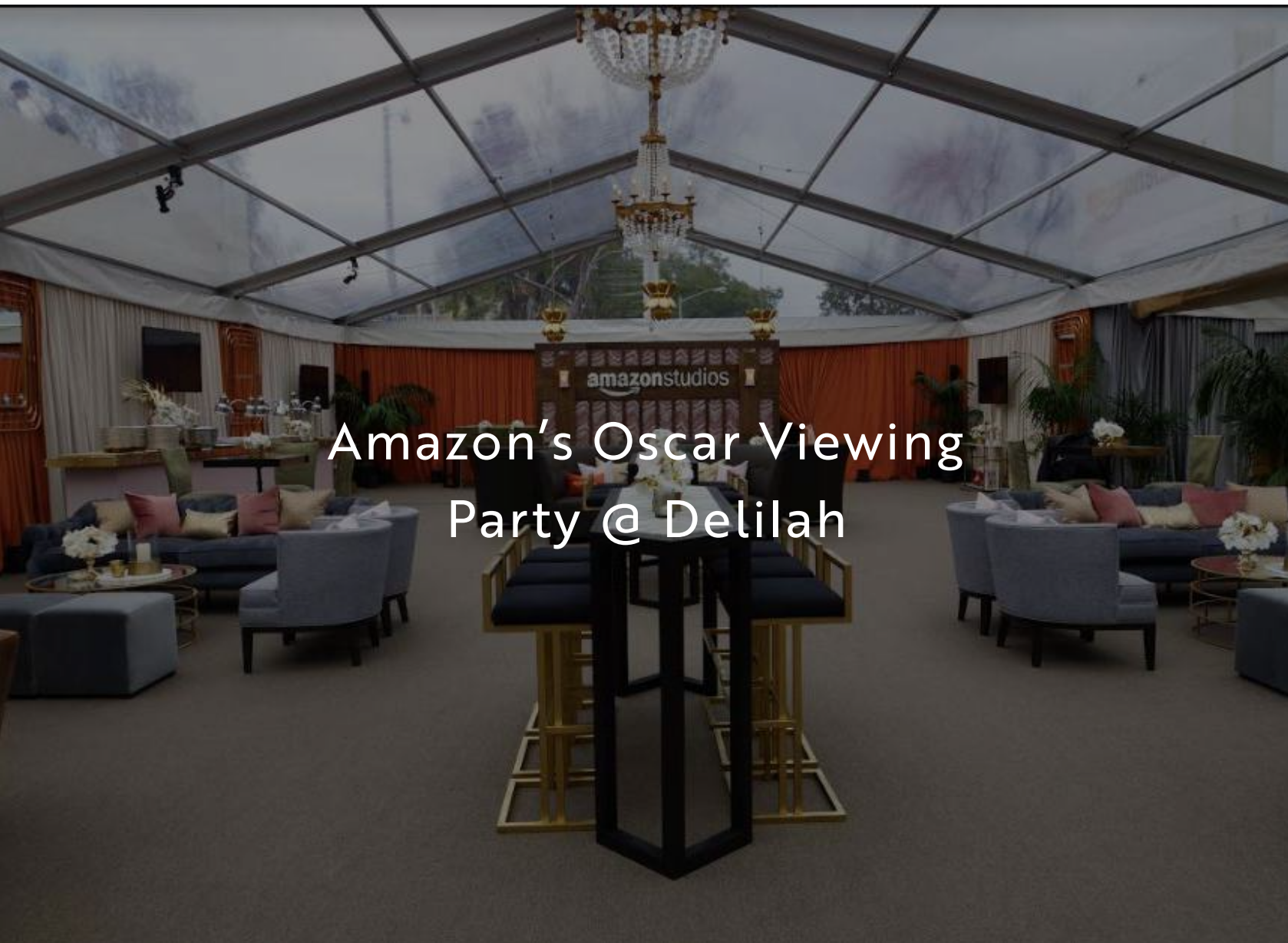
Rams Official Pre-Draft Party



Art Basel Annual Pop-Up

THE H.WOOD GROUP

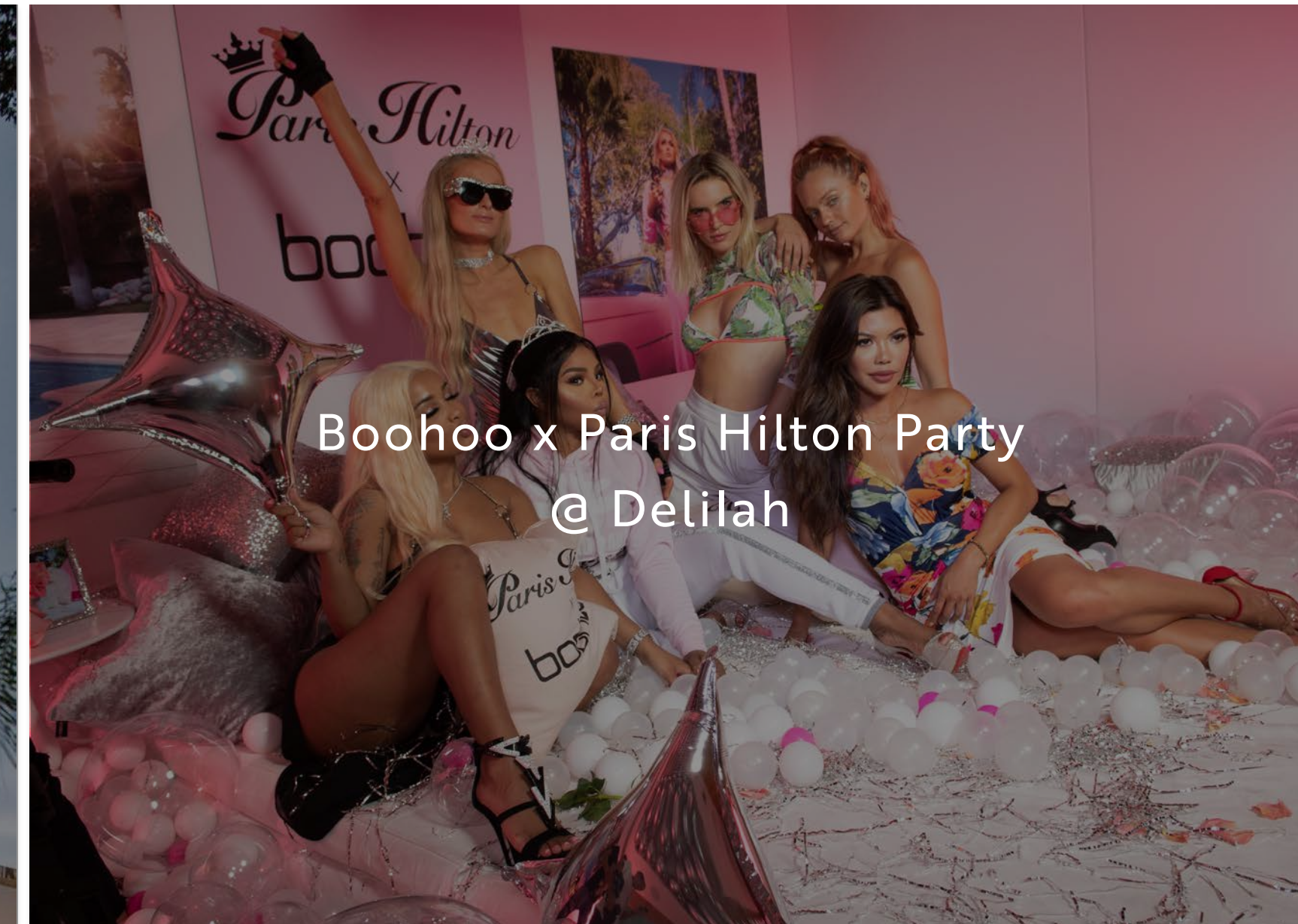
PRIVATE EVENT SNAPSHOT



Amazon's Oscar Viewing
Party @ Delilah



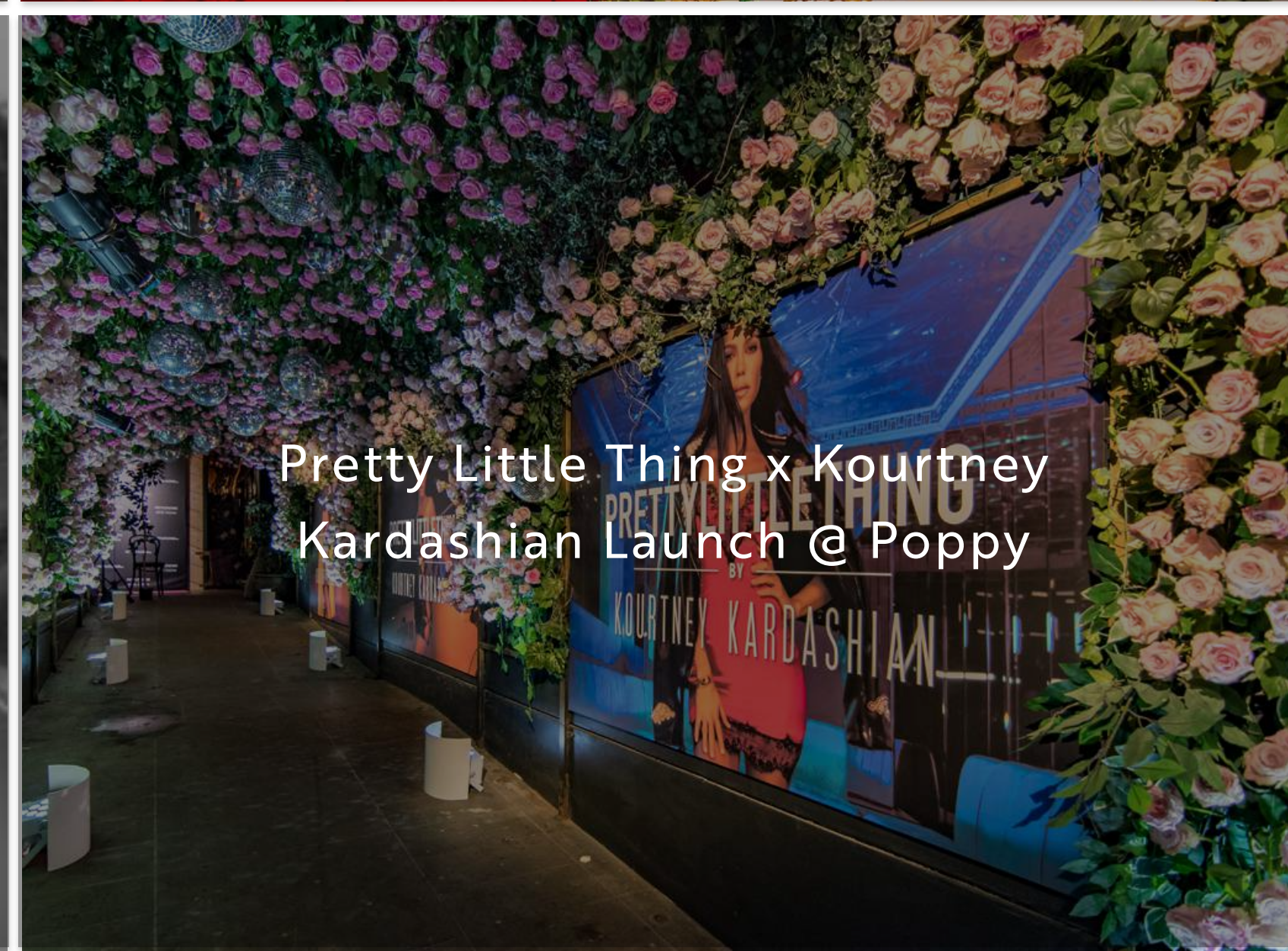
Pretty Little Thing by Ashley
Graham Party @ Delilah



Boohoo x Paris Hilton Party
@ Delilah



Khloe Kardashian Surprise
Birthday Party @ Blind Dragon



Pretty Little Thing x Kourtney
Kardashian Launch @ Poppy



Boohoo Man x French
Montana Party @ Poppy

THE H.WOOD GROUP

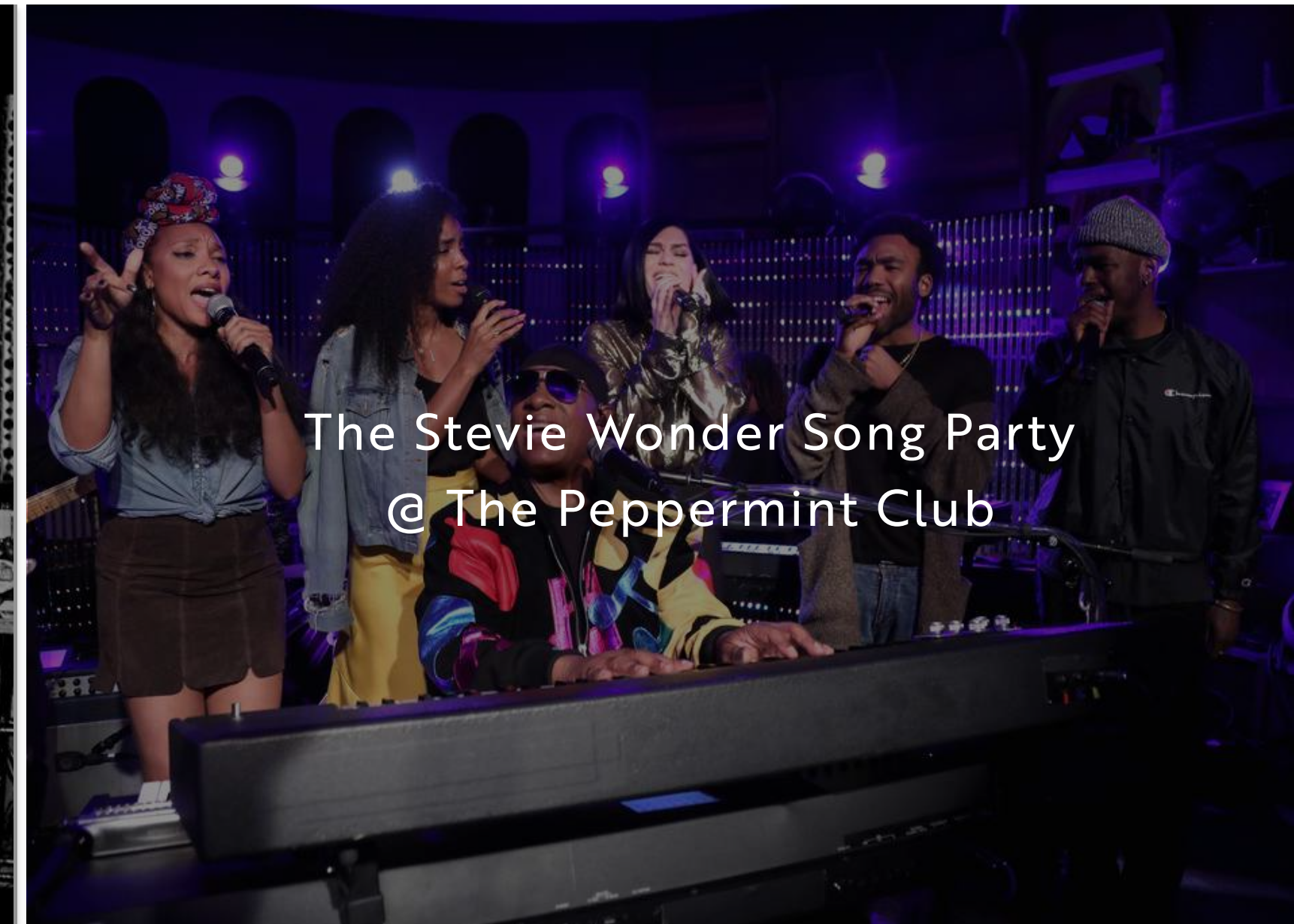
PRIVATE EVENT SNAPSHOT



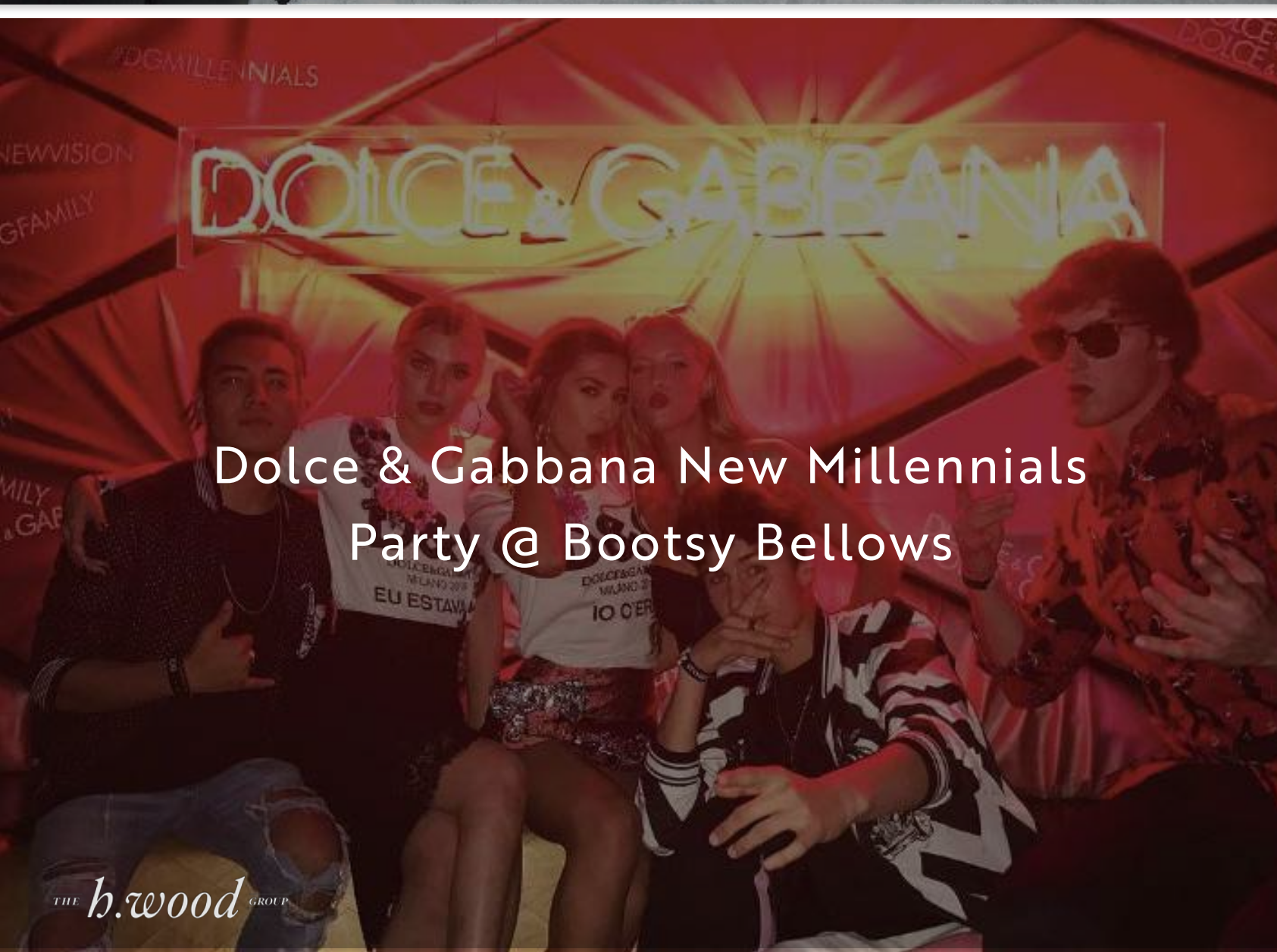
Pandora x Christina Aguilera
Album Release Party
@ The Peppermint Club



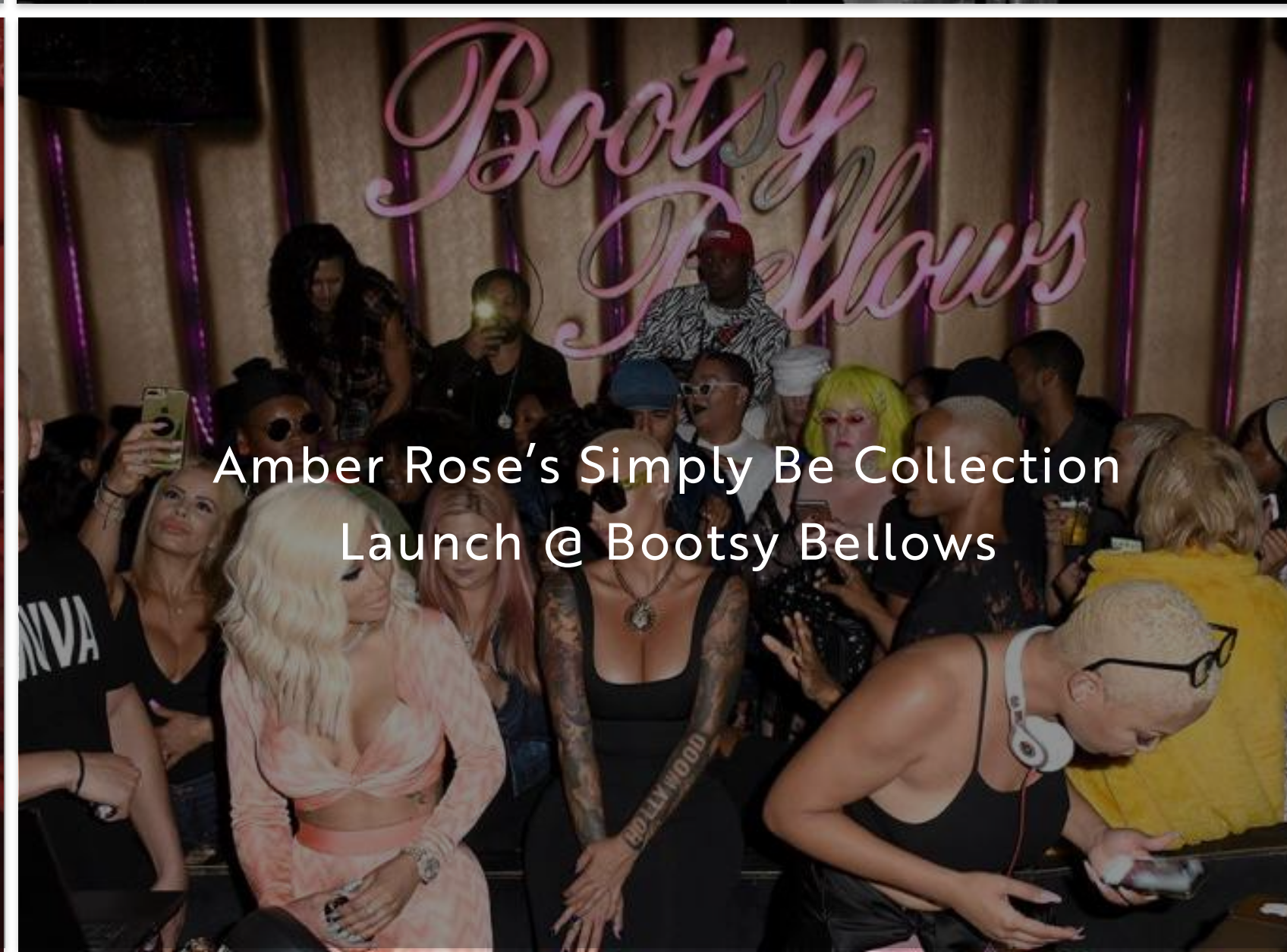
Netflix & Dave Chappelle Series Reveal
@ The Peppermint Club



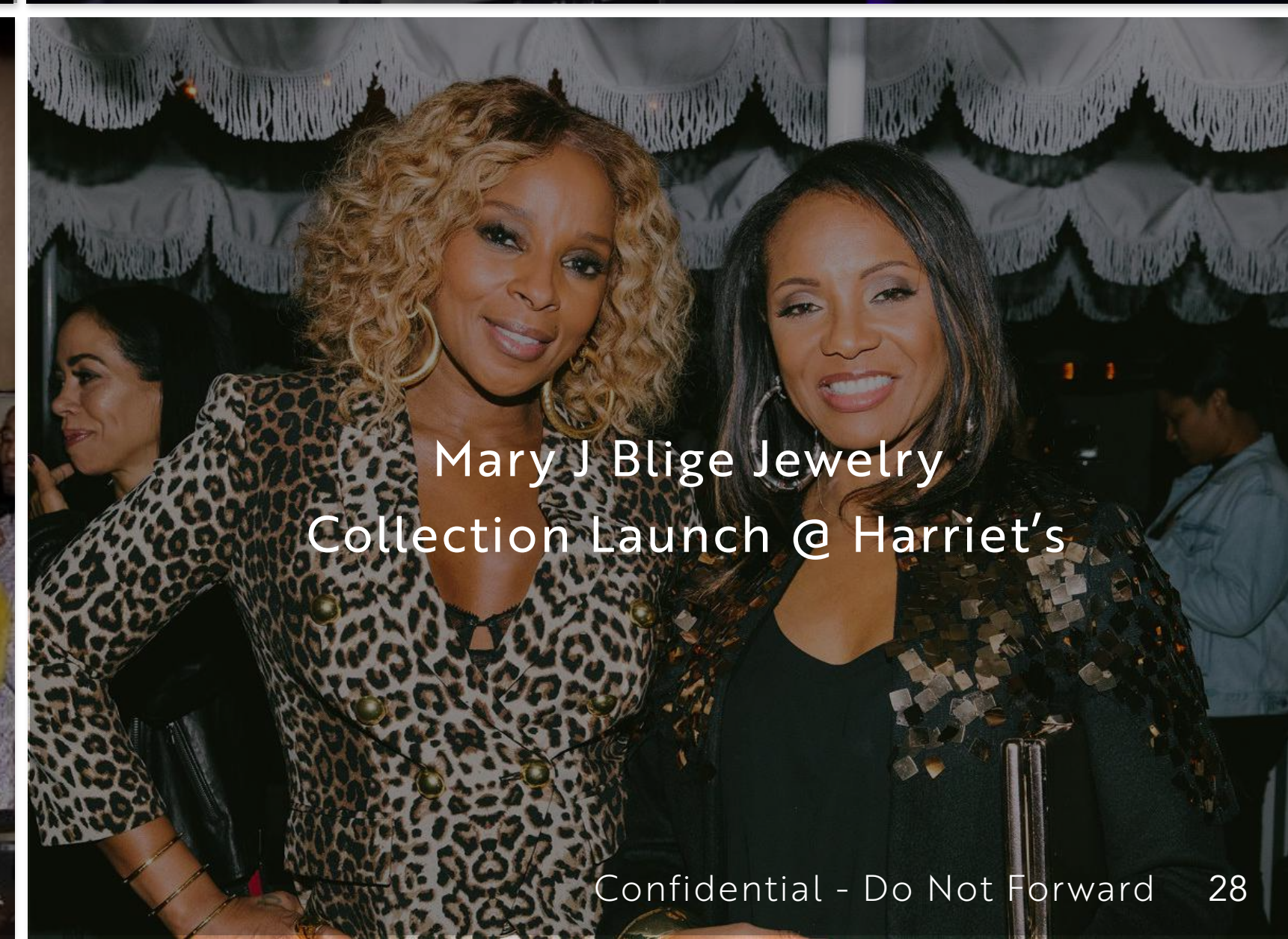
The Stevie Wonder Song Party
@ The Peppermint Club



Dolce & Gabbana New Millennials
Party @ Bootsy Bellows



Amber Rose's Simply Be Collection
Launch @ Bootsy Bellows



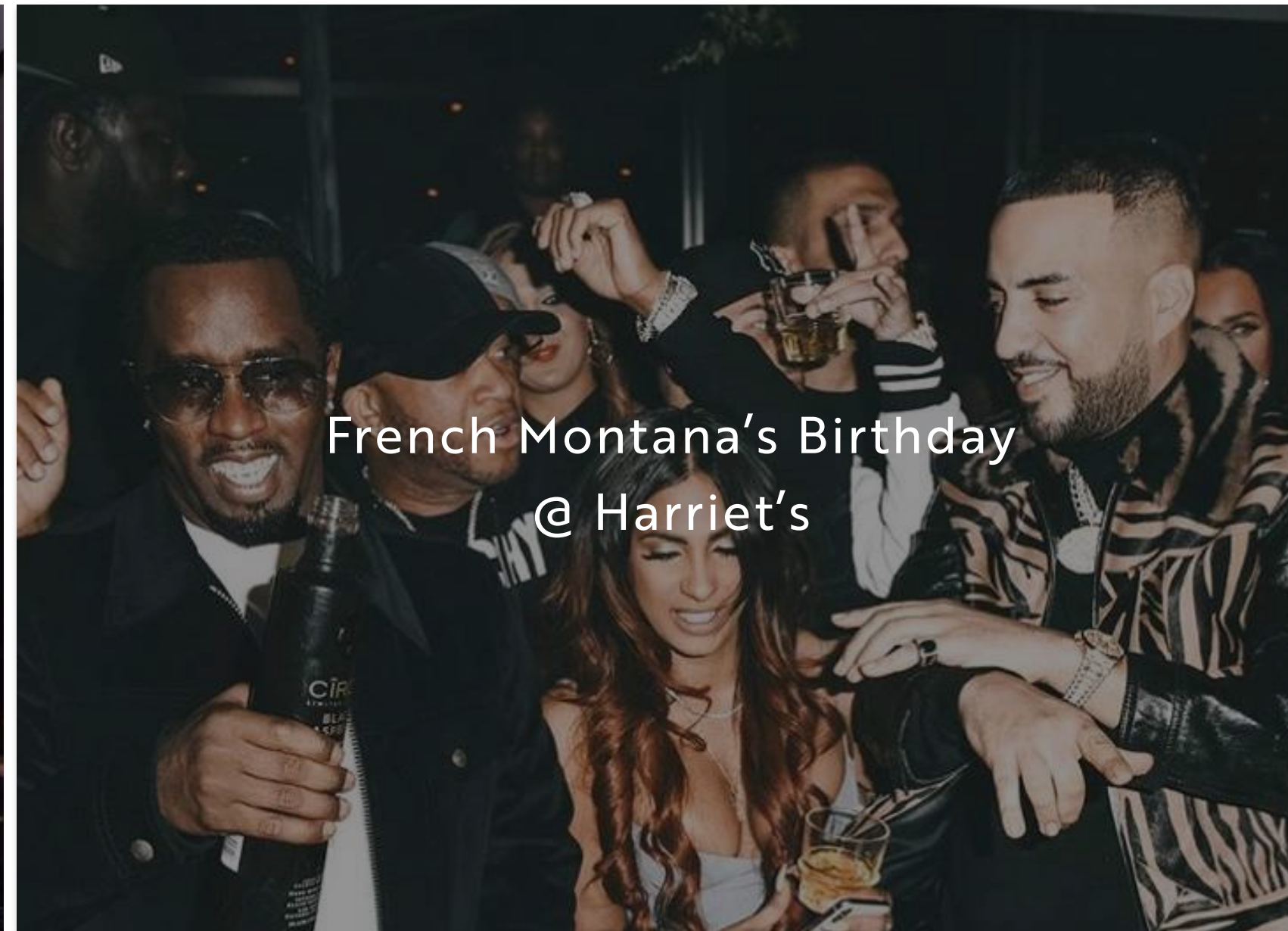
Mary J Blige Jewelry
Collection Launch @ Harriet's

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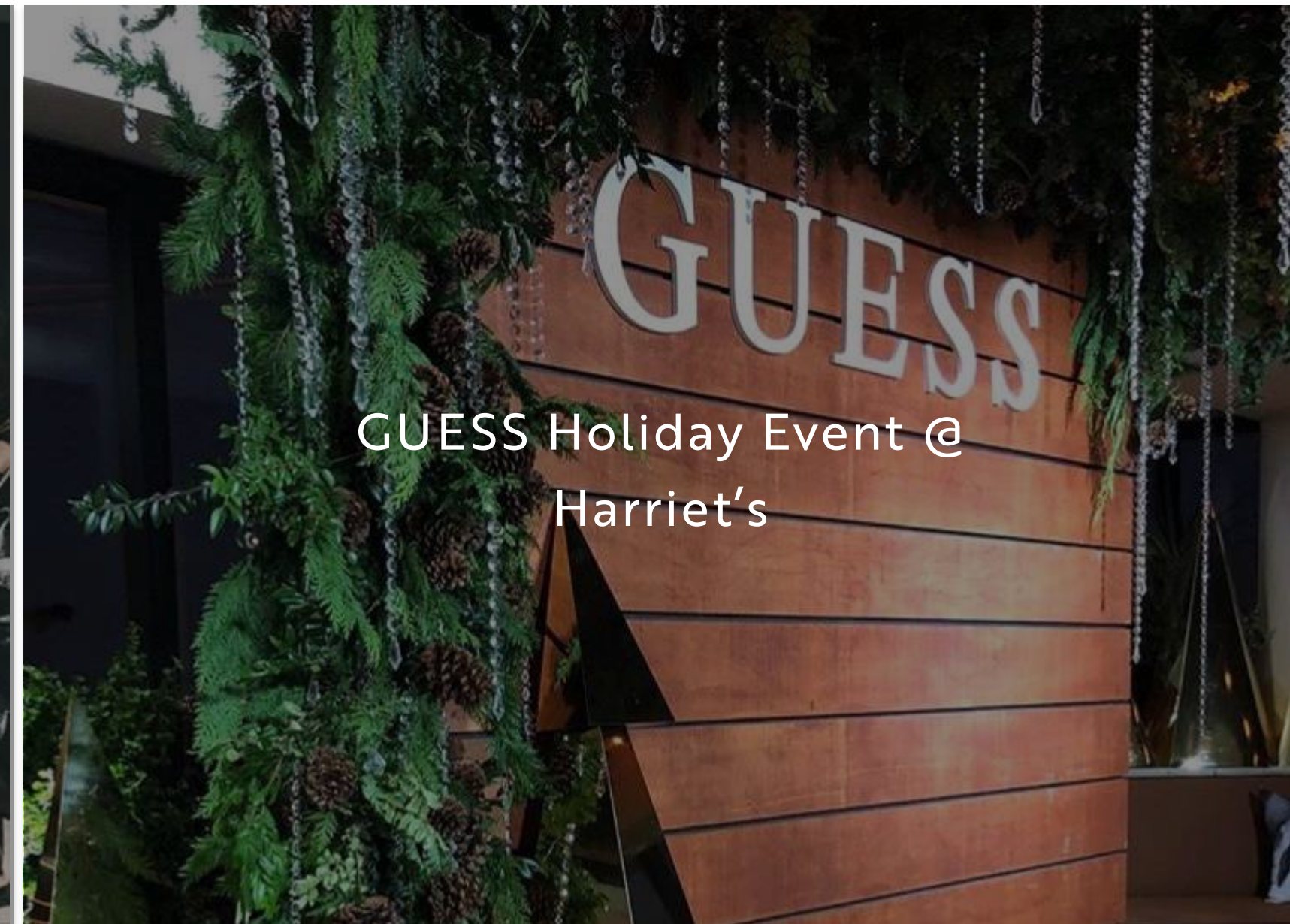
PRIVATE EVENT SNAPSHOT



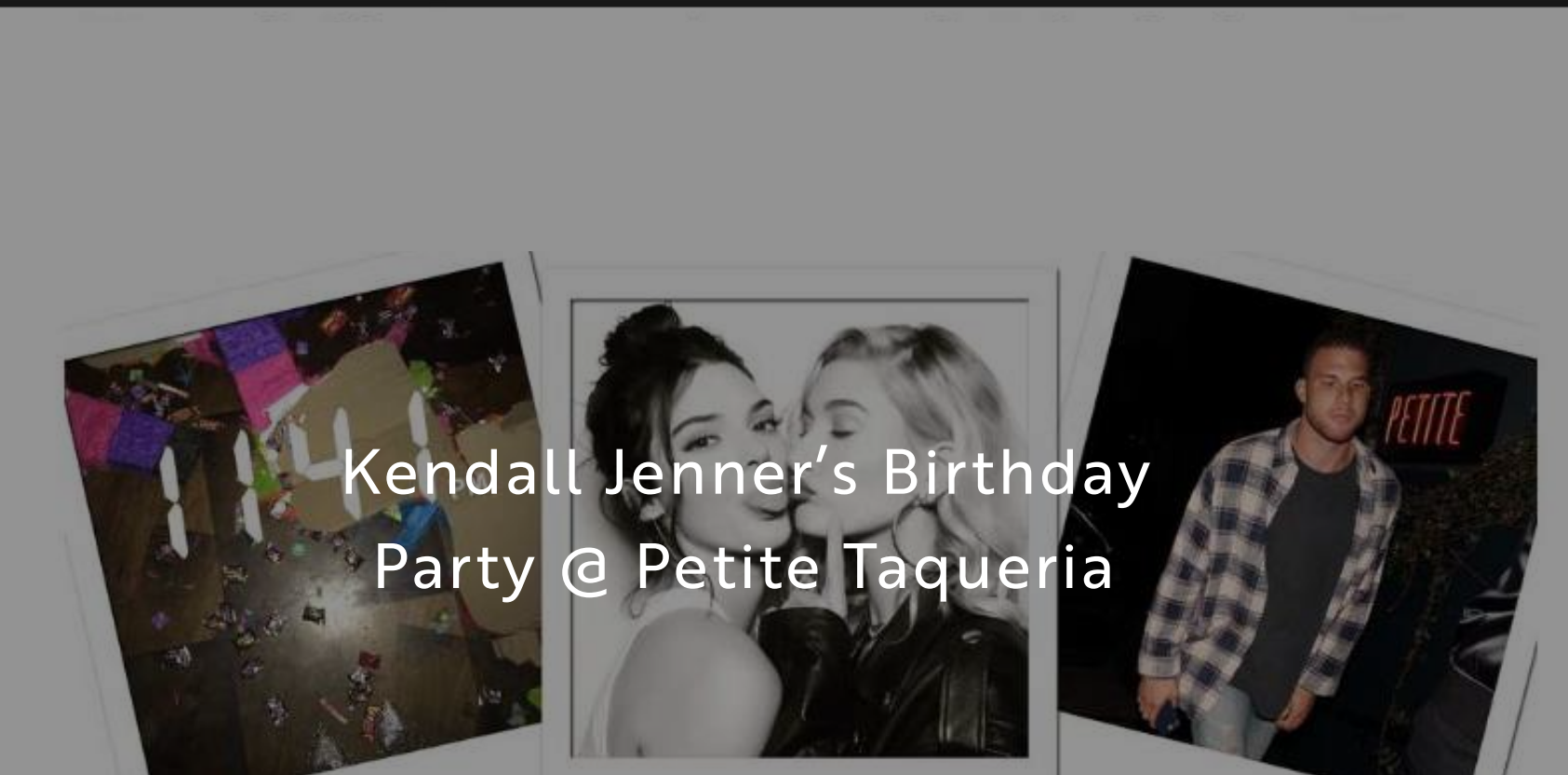
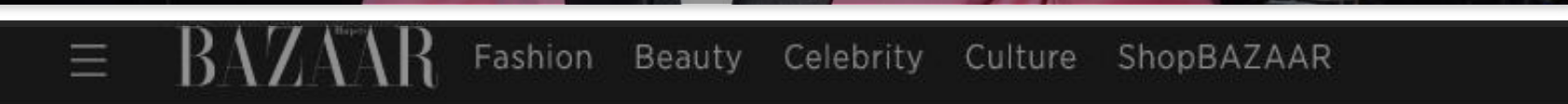
Post Malone's AMAs
Afterparty @ Harriet's



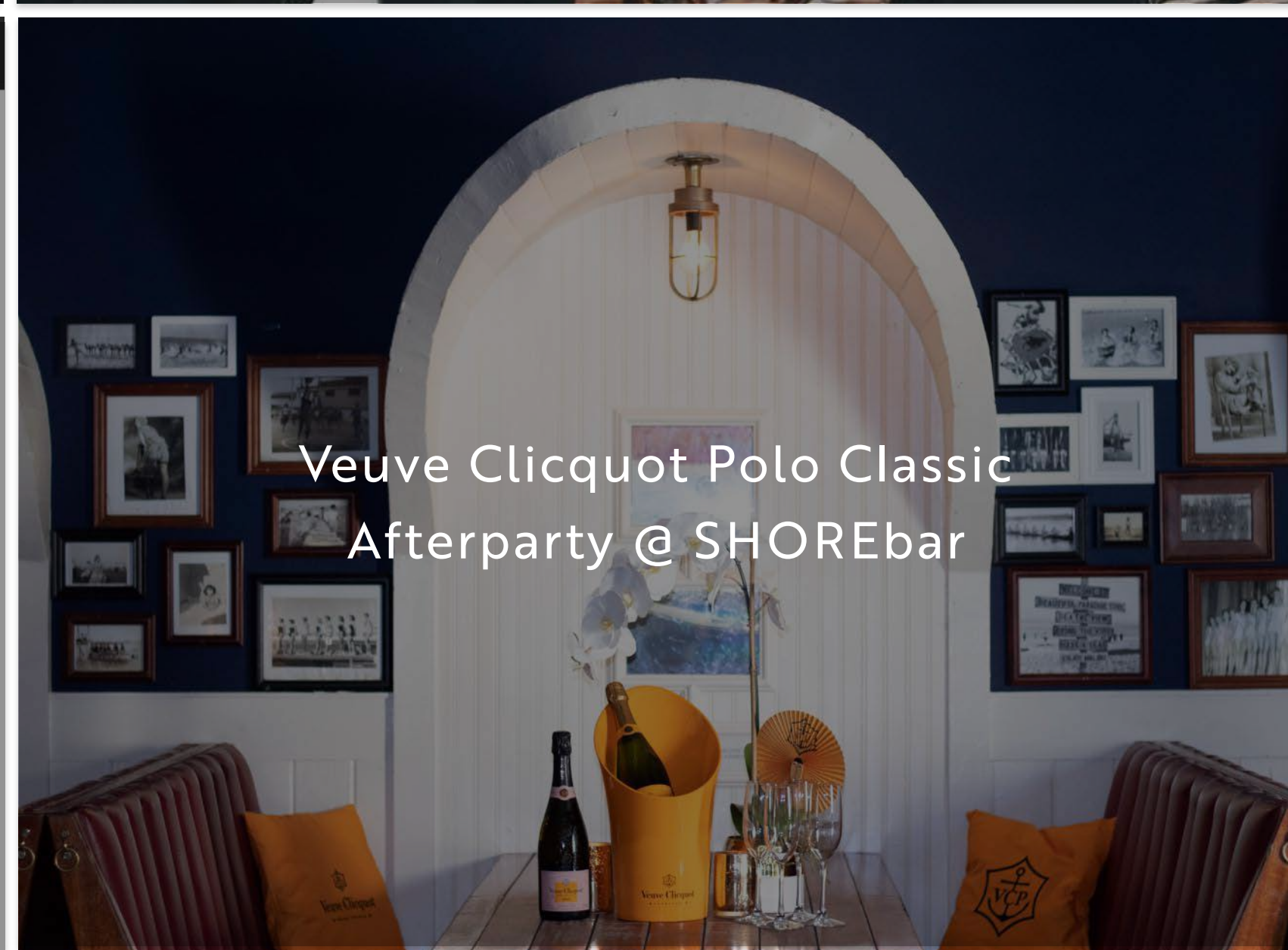
French Montana's Birthday
@ Harriet's



GUESS Holiday Event @
Harriet's



Kendall Jenner's Birthday
Party @ Petite Taqueria



Veuve Clicquot Polo Classic
Afterparty @ SHOREbar



PACSUN
LOS ANGELES
PACSUN x GUESS Influencer
Launch @ SHOREbar



NOTABLE EVENTS

POP-UP EVENTS

- April 2019: Bootsy Bellows / McDonalds House @ Coachella
- April 2019: Poppy @ Coachella
- Feb 2019: Bootsy Bellows Super Bowl 53 - Atlanta, Georgia
- May 2018: Bootsy Bellows Cannes Film Festival @ VIP Room
- Dec 2018: Bootsy Bellows / Young & Reckless Art Basel Pop Up @ E11EVEN Miami
- Sept 2018: Delilah New York Fashion Week @ Socialista
- July 2018: Red, White & Bootsy @ Nobu Malibu
- July 2017: Bootsy Bellows Miami Swim Week @ E11EVEN Miami
- Jan 2017: Bootsy Bellows Aspen Winter X-Games - Aspen, Colorado
- May 2017: Bootsy Bellows Cannes Film Festival @ VIP Room

PRIVATE EVENTS

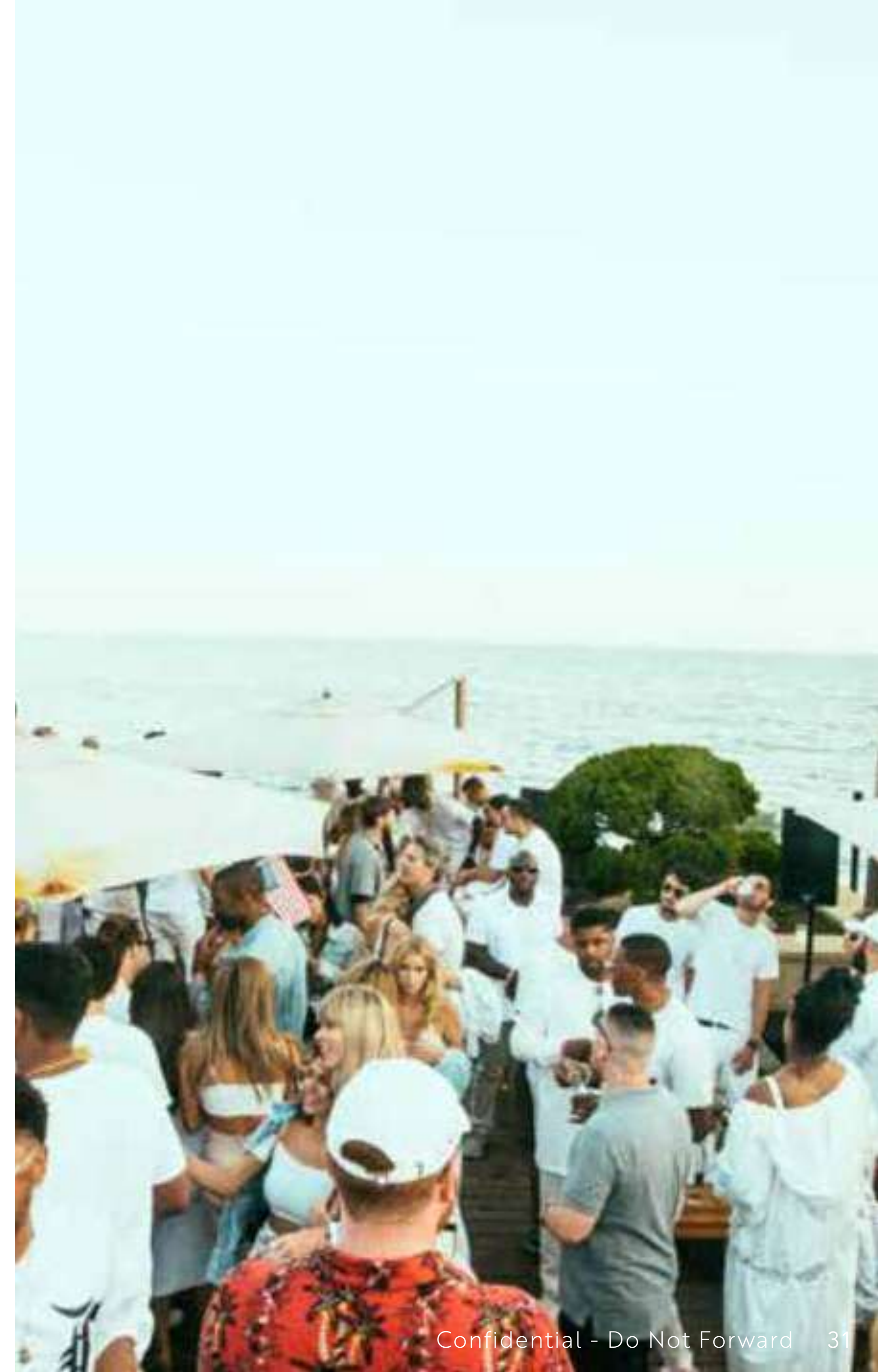
- The Academy's 91st Oscar Nominee Dinner @ a private residence
- The Academy's First Ever Women's Luncheon @ Delilah
- Interscope's Grammy After-Party for Lady Gaga @ The Peppermint Club
- Netflix & Dave Chappelle Series Reveal @ The Peppermint Club
- Jimmy Kimmel's Oscars After-Party @ The Lot
- Drake's Birthday Party @ Poppy
- Bootsy Bellows Cannes Film Festival @ VIP Room
- Dior Addict Lacquer Plump 2018 Launch @ Poppy
- Dolce & Gabbana New Vision and Millennials Party @ Bootsy Bellows
- Vanity Fair & L'Oreal Paris Celebrate Young Hollywood @ Delilah
- Jeremy Scott's VMA After-Party @ Poppy
- Seth Meyer's Golden Globes After-Party @ Poppy
- Jimmy Fallon's Golden Globes After Party @ Delilah
- Sean Penn Golden Globes Pre-Party @ Blind Dragon
- Captain Phillips Tom Hanks Oscar Event @ a private residence in Beverly Hills
- Amazon Studios' Oscar Celebration for Manchester By the Sea @ Delilah
- Delilah New York Fashion Week @ Socialista
- Marie Claire: Fresh Faces Awards @ Poppy
- Adidas X All-Star Weekend Post Game Party @ Poppy
- Marie Claire: Annual Image Makers Awards @ Delilah

RED, WHITE & BOOTSY POP-UP

JULY 4TH, 2018

Production Management, Venue Relations, Talent Relations, Celebrity Outreach, Creative Consulting, Sponsorship & Brand Management, Front of House Management

For the 5th year in a row, The h.wood Group hosted its annual Bootsy Bellows 'Red, White & Bootsy' July 4th pop-up at Nobu Malibu in Malibu, CA. Guests of this highly curated event received exclusive Pacsun denim jackets, as well as stylish signature tees and snapback caps by Tommy Jeans. Attendees enjoyed special live performances by Tyga, Too Short, and Jamie Foxx.





OFFICIAL GOLDEN GLOBES VIEWING & AFTER-PARTY

JANUARY 7TH, 2018

Production Management, Creative Consulting, Venue Relations, Talent Relations, Celebrity Outreach, Front of House Management

The h.wood Group produced the 2018 Official Golden Globes Viewing & After-Party hosted by The Hollywood Foreign Press and Dick Clark Productions. Kendall Jenner and Drake were two of the celebrities in attendance who celebrated a night of film and television excellence at The Beverly Hilton.

Images are photographed by Line 8 Photography.

SUPER BOWL 52: THE 6TH ANNUAL BIG GAME EXPERIENCE

FEBRUARY 2ND, 2018

Production Management, Venue Relations, Talent Relations, Celebrity Outreach, Creative Consulting, Sponsorship & Brand Management, Front of House Management

Hollywood and football collided in Minneapolis for The h.wood Group's 6th annual Super Bowl event, hosted by Jamie Foxx and Shaquille O'Neal. In the heart of the Twin Cities, The Big Game Experience was comprised of three parts, each offering corporate partners international branding opportunities, exposure, and hospitality. Part one was a two hour Q&A hosted by ESPN's NFL Insider Adam Schefter. Part two was a decadent, red carpet dinner-party, followed by part three, The 6th Annual Bootsy Bellows Big Game Party, which featured a live performance by 21 Savage.





RAMS OFFICIAL PRE-DRAFT PARTY

APRIL 25TH, 2018

Production Management, Venue Relations, Creative Consulting, Transportation Management

The h.wood Group organized the Rams Official Pre-Draft Party at Otium in downtown LA. Exclusively hosted for season ticket holders and booster members, the event held a live roundtable discussion with several Rams players and key team members. The night featured performances from DanceOn and the Rams cheerleaders to add an extra element of entertainment.

POPPY COACHELLA 2018

APRIL 13TH, 2018

Production Management, Venue Relations, Talent Relations, Celebrity Outreach, Creative Consulting, Sponsorship & Brand Management, Front of House Management

Hollywood and football collided in Minneapolis for The h.wood Group's 6th annual Super Bowl event, hosted by Jamie Foxx and Shaquille O'Neal. In the heart of the Twin Cities, The Big Game Experience was comprised of three parts, each offering corporate partners international branding opportunities, exposure, and hospitality. Part one was a two hour Q&A hosted by ESPN's NFL Insider Adam Schefter. Part two was a decadent, red carpet dinner-party, followed by part three, The 6th Annual Bootsy Bellows Big Game Party, which featured a live performance by 21 Savage.





CATERING

CAPABILITIES

The h.wood Group offers catering services in fine dining and formal events catering, as well as domestic services, production catering, weddings, party planning and corporate functions.

With a variety of options available, The h.wood group has full capabilities to meet any catering need. Packages include tray pass hors d'oeuvres, catering stations and buffets, as well as bar options.

Catering Events:

- Madison Beer Album Release Party (2018)
- Wasserman Holiday Party (2017)
- Calvin Harris Album Release Party with Snoop Dogg (2017)
- G-Eazy's Birthday Party (2017)
- Herradura Tequila x UrbanDaddy Launch (2016)

THE *h.wood* *GROUP*

THANK YOU