

# Off-Site Events

case studies





# The h.wood Group

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The h.wood Group is a Los Angeles-based lifestyle company with a robust portfolio of restaurants and upscale nightlife venues fueled by our network of influencers, celebrities and industry leaders. Since inception, The h.wood Group has focused to provide a unique sub-culture for the most exclusive clientele to create long-lasting memories and incredible relationships. The h.wood Group expanded into event production and management in 2014 due to the high-demand for both within this sub-culture.

The h.wood Group's Events Team exceeds client expectations by leveraging creativity and strategically planning every detail - big or small. With a variety of catering services and a collection of venues to choose from, the Events Team builds dynamic social gatherings with remarkable results. Owners John Terzian and Brian Toll have matchless connections to A-list celebrities and top influencers to boost events into some of the most sought-out evenings.

Whether providing influencer partnerships or celebrity-hosted parties, The h.wood Group always brings monumental turnout with authenticity. Offering delectable culinary options, perfectly-crafted cocktails, and the hottest celebrity endorsements, The h.wood Group brings eloquent professionalism and an impressive roster to every event.





# Capabilities

**Capabilities include but are not limited to:  
Event Management, Production  
Management, Sponsorship & Brand  
Management, Creative Consulting, Venue  
Relations, Catering Management, Talent  
Relations, Celebrity Outreach, Front of  
House Management, and Transportation  
Management**





# Official Golden Globes Viewing & After-Party

January 7th, 2018

Production Management, Creative Consulting, Venue Relations, Talent Relations, Celebrity Outreach, Front of House Management

The h.wood Group produced the 2018 Official Golden Globes Viewing & After-Party hosted by The Hollywood Foreign Press and Dick Clark Productions. Kendall Jenner and Drake were two of the celebrities in attendance who celebrated a night of film and television excellence at The Beverly Hilton.

Images are photographed by Line 8 Photography.





# American Music Awards After-Party

November 20th, 2017 & November 19th, 2017

Production Management, Sponsorship & Brand Management, Creative Consulting, Venue Relations, Talent Relations, Catering Management

The h.wood Group teamed up with Dick Clark Productions to host the Official American Music Awards After-Party in both 2016 and 2017 at the JW Marriot.





# Grand Seiko Grand Opening

November 15th, 2017

Production Management, Venue Relations, Creative Consulting, Transportation Management

Grand Seiko on Rodeo Drive introduced their first line of luxury watches with a ribbon-cutting ceremony and the mayor of Beverly Hills, Lili Bosse. In addition to planning the exclusive ceremony, The h.wood Group fueled a vibrant soiree after the grand opening ceremony at the Peppermint Club with live music in an intimate setting.





# SHOREbar Volleyball Tournament

August 13th, 2017 & August 19th, 2018

Production Management, Sponsorship & Brand Management, Venue Relations, Celebrity Outreach, Catering Management

The SHOREbar Volleyball Tournament started as an initiative to give back to the local community. The h.wood group's event production capabilities have expanded the scale of the event from a local community game to a charity tournament teeming with branded experiences. This year, the event accommodated 300+ guests and supported the Sports Spectacular Diabetes & Obesity Wellness & Research Center at Cedars-Sinai. Watch this year's recap video [here](#).



[LINK HERE](#)



[LINK HERE](#)



[LINK HERE](#)



# Rams Official Pre-Draft Party

April 25th, 2018

Production Management, Venue Relations, Creative Consulting, Transportation Management

The h.wood Group organized the Rams Official Pre-Draft Party at Otium in downtown LA. Exclusively hosted for season ticket holders and booster members, the event held a live roundtable discussion with several Rams players and key team members. The night featured performances from DanceOn and the Rams cheerleaders to add an extra element of entertainment.





# OUE Skyspace LA Grand Opening

July 14th, 2016

Event Management, Production Management, Sponsorship & Brand Management, Creative Consulting, Talent Relations, Celebrity Outreach, Front of House Management

In conjunction with Michael Riady, the h.wood Group presented "The Red Carpet Launch of OUE Skyspace LA," California's tallest open-bar observation deck at the US Bank Tower- the tallest building in LA. Kendall Jenner hosted the exclusive celebration with a featured performance by Travis Scott.







Thank You

THE *h.wood* GROUP